

2024 Nitto ATP FINALS

ESG REPORT

JUNE 2025



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1. A MESSAGE FROM FITP AND ATP LEADERSHIP

1. A MESSAGE FROM FITP AND ATP LEADERSHIP

MARCO MARTINASSO
GENERAL MANAGER — FITP

"Tennis has always been a symbol of passion, talent, and innovation. Today, it also carries the responsibility to drive positive change within the game and across society.

Beyond world-class competition, the Nitto ATP Finals offer an opportunity to reshape event organization, making it more conscious of environmental and social impacts. This ESG report highlights the concrete progress we've made — from innovative solutions to reduce emissions, to growing public awareness around key sustainability issues, and fostering a strong connection with the local community.

Our commitment is clear: sustainability is not just a responsibility, but an extraordinary opportunity to innovate, collaborate, and leave a positive legacy. None of this would be possible without the collective effort of those who share our belief in the importance of real change — from institutions to private partners to stakeholders, all playing a role in turning sustainable principles into everyday practice.

The future is in our hands, and tennis is ready to lead the way."



MASSIMO CALVELLI
CEO — ATP

”When the Nitto ATP Finals was relocated to Turin, our ambition was clear: to grow the event not only as the pinnacle of the ATP Tour, but as a leader in sustainability. I’m extremely proud to say that the event is more than delivering on that vision — it is setting a new benchmark for what a world-class tennis tournament can achieve, both on and off the court.

This progress has been made possible through outstanding collaboration. The leadership of the FITP, the backing of the City of Turin, and the dedication of our partners have all played a central role. Our Title Partner, Nitto, has been instrumental — not only through their investment, but through their constant drive to push us further, to think bigger, and to raise our standards every single year.

Since the creation of ATP Serves in 2021, we’ve believed in doing things the right way — with care, thoughtfulness, and intention. The way this event has approached its sustainability journey reflects those values in full, and stands as an example to others across our sport.

We’re proud of how far the tournament has come — and of the strong foundation it has built for the future. Thank you to everyone who has contributed to this effort and helped make it what it is today.

Onwards.”

2. EXECUTIVE SUMMARY

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Tennis is a global sport, and as a federation, Federazione Italiana Tennis e Padel (FITP) has a responsibility to the planet and the society it serves. The sporting world is increasingly transitioning towards sustainability, and tennis must play its role in contributing to the global movement.

Federazione Italiana Tennis e Padel is committed to sustainability and organised the 2024 Nitto ATP Finals, in collaboration with its stakeholders, to be the latest development in the federation’s sustainability journey. To do this, an Environmental, Social and Governance (ESG) framework was developed to expand on the positive environmental impacts made during previous editions while developing new, tangible initiatives. In line with FITP’s ambitions, a carbon footprint measurement took place which will become the baseline that future editions will be compared against.

Previous editions had a fundamental focus on environmental initiatives; however, the 2024 edition took a holistic approach which also incorporates the social and governance pillars of ESG. Various social and governance-related actions and initiatives were expanded upon as a result of the newly developed ESG Framework, developed in collaboration with Enovation Consulting, which guided each action and initiative of the event in providing positive, tangible outcomes across all three pillars of ESG. The substantial improvements made to the sustainability of the event was evidenced by FITP’s achievement of an AA+ sustainability rating by OpenEconomics, an improvement from AA last year.





This report provides detailed insights into the sustainability of the 2024 Nitto ATP Finals. This includes a summary of the event, the evolution of sustainability and ESG-related initiatives since the start of FITP's sustainability project, a granular overview of the ESG framework and the areas of action that it addresses, details on all of the ESG-related initiatives that took place at the event, a comprehensive and robust carbon footprint that will serve as a baseline for future events, and insights into the future editions based on the aims and ambitions of FITP.

Looking ahead to future editions, the confirmation that Italy will remain the host country of the Nitto ATP Finals until 2030 means that further developments to the events sustainability initiatives can be planned. The aim is to achieve the ISO 20121 certification for Sustainable Event Management which will not only strengthen the governance for procurement and the supply chain, but also ensure that future editions will have sustainability best practice embedded throughout.

3. EVENT OVERVIEW

3. EVENT OVERVIEW

The Nitto ATP Finals is the pinnacle event of the men's professional tennis season, featuring the world's best eight qualified singles players and doubles teams as they compete for the last title of the season. A collaboration between ATP, Nitto and Federazione Italiana Tennis e Padel (FITP), each player competes for points during the season to obtain one of the eight prestigious places in the tournament. Turin is the 15th host city of the event and has been the home of the Nitto ATP Finals since 2021.

Positive feedback was received across the general and corporate target audience, with satisfaction of the event, accessibility of the venue, and recommendability rated as Excellent, Very Good, or Good by at least 95% of respondents. Obtaining this feedback identifies areas that could improve the experience of attendees for future events while providing metrics to measure how positively it was received.

Italy has been selected as the host country for the Nitto ATP Finals until 2030, highlighting the success of the 2024 edition. The spectacle of the event will continue to be prioritised as FITP seeks continuous improvements with every edition for its fans and all stakeholders involved.

Key Metrics of the Tennis and Padel Industry in 2024:

FANS



18.1M

Source: Nielsen Fan Insights (2024);

PRACTITIONERS



6.5M

Source: Survey Toluna

ECONOMIC IMPACT



€8.1B

CUSTOMER SATISFACTION

OVERALL SATISFACTION:

100%

TOTAL AUDIENCE

ATMOSPHERE SATISFACTION:

95%

TOTAL AUDIENCE

4. PEDIGREE - INNOVATION AND SUSTAINABILITY

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Recognising the size and importance of the event, FITP initiated sustainability efforts aligned with the ATP's sustainability strategy "ATP Serves".

As the organiser of the Nitto ATP Finals, the 2024 edition of this iconic event represents the most advanced step in FITP's ESG journey to date where the previous sustainability efforts and CSR activities were consolidated in a more robust, innovative and data driven framework. Through the creation of environmentally and socially focused initiatives, the 2024 Nitto ATP Finals highlighted FITP's commitment to sustainability, ensuring the event has a lasting positive impact on and off the court.

To ensure that FITP's actions and initiatives contribute to its overarching ambitions, FITP partnered with Enovation Consulting, a specialised sustainability in sport and strategic management consulting agency, to develop a robust ESG framework that includes three pillars and covers 17 action areas supported by activities and initiatives that took place during the event. The development of this provides a robust and measurable approach that aligns with international best practice, such as the ISO 20121 certification. The framework was the foundation of the 2024 Nitto ATP Finals Sustainability Plan and will allow future events to generate continued improvements to the environment and society. In addition to the framework, a comprehensive calculation of the event's carbon footprint took place for FITP to use a baseline to compare against future editions.







Continuous improvement is paramount to FITP's ESG Framework as the federation seeks to maximise the positive impacts that tennis has on society and minimise any negative environmental impacts of the Nitto ATP Finals. The 2024 edition was the first time that all three pillars of ESG have been prioritised, showcasing the holistic nature of FITP's ESG Event Framework and ongoing commitment to reduce the environmental impact of the event while creating a lasting legacy on society. Numerous initiatives were preserved and expanded from last year to not only address the environmental impact, but also to promote social causes and ensure responsible governance was in place.

While 2024 can be seen as the most sustainable edition of the Nitto ATP Finals, the data collected for each pillar will inform the actions, initiatives and KPI's for the 2025 edition. FITP will maintain a forward-looking mindset to ensure the Nitto ATP Finals operate as sustainably as possible and can serve as an example for other events and sports to emulate.



FITP has been the organiser of the Nitto ATP Finals since 2021 and will continue to do so until 2030. FITP staff actively participated in every step of the implementation of the event's sustainability initiatives as it has committed to incorporating sustainability into the heart of every Nitto ATP Finals. FITP has taken a data-driven approach to track the emissions of the event using 2024 as a baseline, and has taken action to further reduce the event's carbon footprint in the future.



ATP has been instrumental in tracking the carbon emissions for player and fan travel. The ATP Carbon Tracker, its flagship project, provides a gamified way for players to track their travel emissions to and from the event and make informed decisions to reduce this. For fan travel, ATP supplied the Lowr app and engaged with fans to input their journeys and make more sustainable travel decisions.

TORINO GREEN PROJECT



Nitto, the Title Partner of the event, focused on sustainable and innovative solutions. The partner helped with the development of activities with sustainability and innovation themes that educated and influenced a positive change in fan behaviour. Nitto ATP Finals's 'Torino Green Project' continues to elevate the tournament's environmental commitment through projects that connect its stakeholders. The Green Wall, a living installation developed and produced by Nitto aimed at raising awareness of CO2 reduction and corporate sustainability, is part of the 'Torino Green Project' that incorporates stakeholder engagement. Following the Nitto ATP Finals, Nitto donated 'The Green Wall' to a primary school in Turin to help reduce CO₂ emissions and raise environmental awareness.



CITTA' DI TORINO

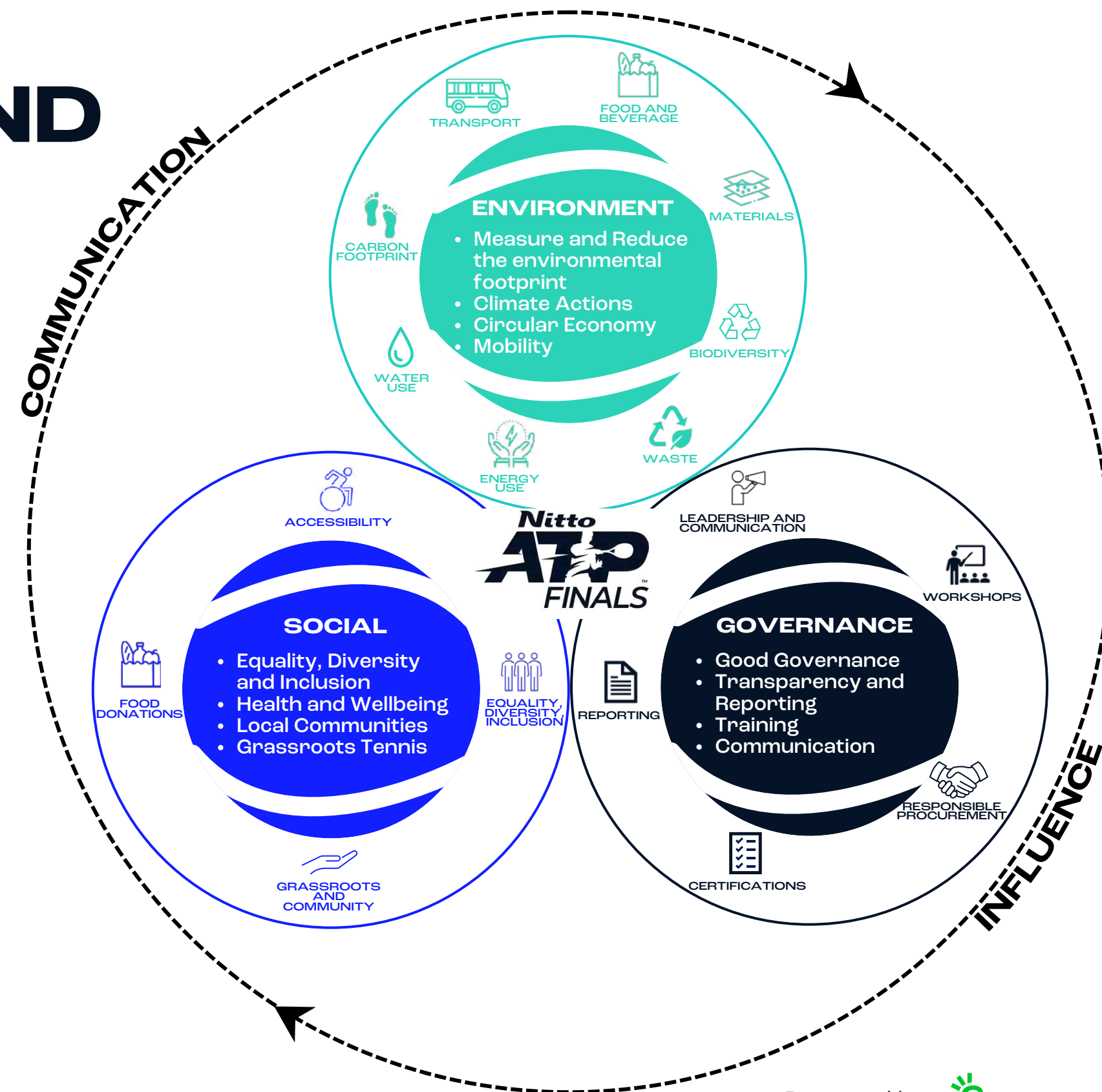
The Nitto ATP Finals has taken place in Turin for four years and has established a long-lasting legacy with the city. The Green Wall, part of Nitto's 'Torino Green Project', will be relocated to Turin as a symbol of the city's sustainability mission. Turin has also committed to achieving climate neutrality by 2030.

5. ESG FRAMEWORK AND AREAS OF ACTION

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The newly developed ESG Framework, created in collaboration with Enovation Consulting, underpins all aspects of the 2024 Nitto ATP Finals that will inform the delivery of future events. Aligned to the United Nations Sustainable Development Goals (UN SDGs) and the environmental pillar of the ATP Serves strategy, a holistic tool that covers all three pillars of ESG was required to guide the actions and initiatives of the 2024 Nitto ATP Finals.

Aligned with the United Nations Sustainable Development Goals:



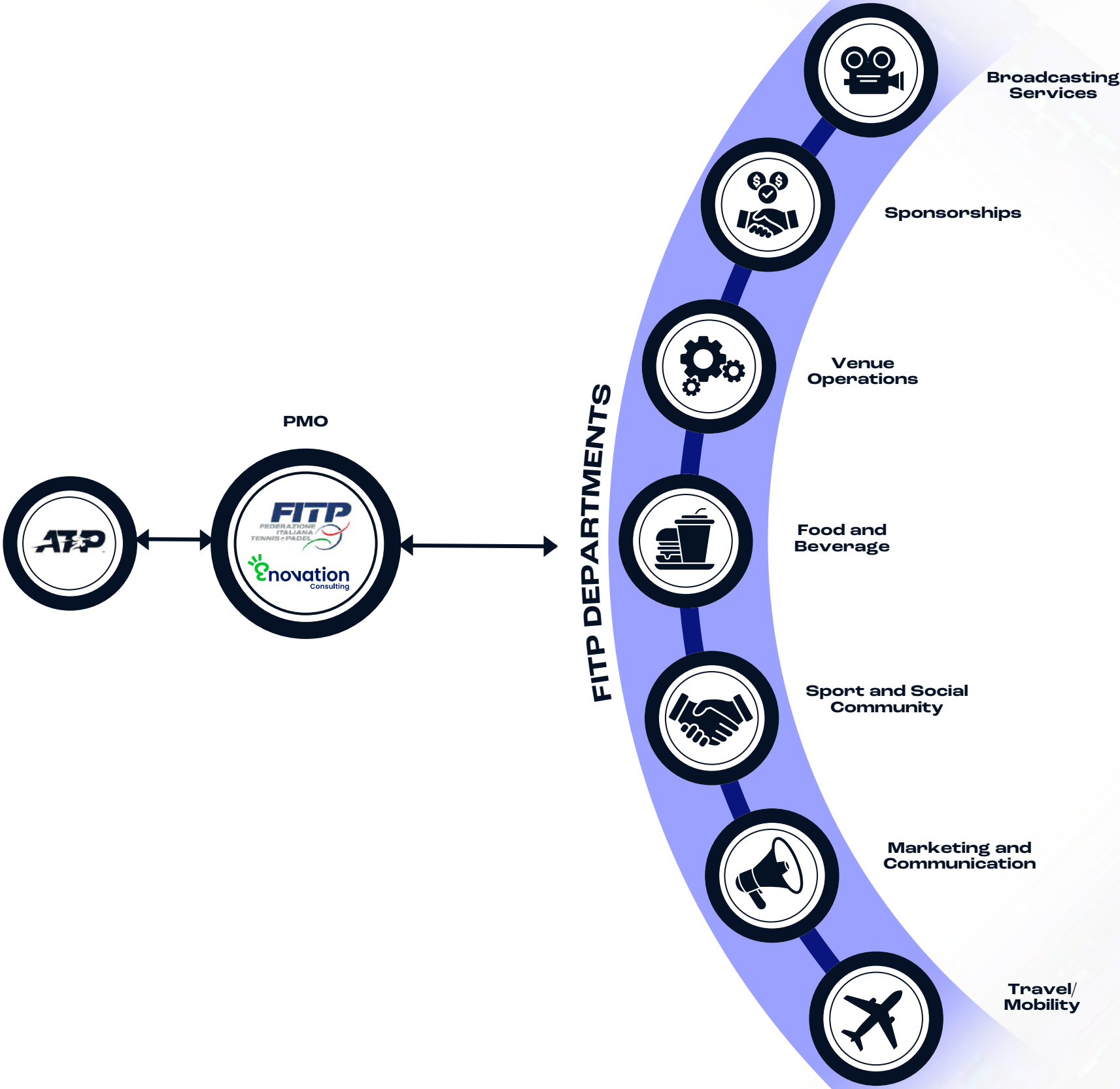
Powered by: **Enovation**
Consulting

Eight working groups were consulted regularly to ensure that all relevant areas of the event were ESG driven. Each working group gathered data pertaining to their area of responsibility, as well as implementing sustainable actions at the event for initiatives within their scope. Collaboratively, this helps reduce the overall environmental impact of the event while enhancing sustainable practices and procedures.

The successful delivery of the sustainability initiatives was largely due to the collaborative action of all groups involved. The sense of responsibility and belonging to a common project was a theme that allowed for the planning and implementation of impactful actions and initiatives which different groups both designed and led. This collaborative action is something that FITP aims to foster among other stakeholders, such as fans, which is evidenced by the initiatives that enabled their engagement with sustainability.

To ensure the successful delivery of these initiatives, emphasis was placed on training to empower and upskill each working group. Enovation Consulting provided training to give the members of the working groups the skills required to plan and implement the sustainability initiatives of the 2024 Nitto ATP Finals.

We are committed to making the Nitto ATP Finals a fully sustainable sports event. By developing social and governance-related initiatives to complement the environmental focus of previous editions, a holistic approach has been taken in 2024 which sets the precedent that will be built upon in the future. FITP is not only committed to showcasing the actions and initiatives that have been implemented, but also committed to the results of these and will strive for continuous improvements every year.





As part of the ESG framework, a carbon footprint of the event aligned with the Greenhouse Gas (GHG) Protocol guidelines and ISO 20121 has been developed. Using a robust methodology for the carbon footprint measurement of the 2024 Nitto ATP Finals, FITP has established an accurate baseline which improvement targets for 2025 can be set upon alongside a decarbonisation roadmap.

The environmental pillar has expanded from five to eight impactful areas with the inclusion of biodiversity, water use, and carbon footprint, providing insights into the full scope of the environmental impact of the 2024 Nitto ATP Finals and the areas that can be preserved and developed for future events. Social and Governance related activities and initiatives were present in previous editions. However, using the ESG framework, a structured approach to the inclusion of these initiatives has seen their number increase in addition to the initiatives preserved from previous editions to maximise the positive impacts of the 2024 Nitto ATP Finals.

Partners play a pivotal role in the success of the Nitto ATP Finals from operational and ESG perspectives. To utilise the compounding effect that partners have on the sustainability of the event, an enhanced focus has been placed on their activations in line with the ESG framework with the view to continue to amplify this in future editions.



Nitto, the Title Partner of the 2024 Nitto ATP Finals, has achieved a range of sustainability goals, showcasing the compounding impact of collaborative action. 2024 marked the second year of the Torino Green Project, a collaborative initiative led by Nitto, which features projects that connect fans, partners and other stakeholders together to advance sustainability practices within tennis. An example is The Green Wall, an installation designed with living plants that has been donated to the city of Turin. Sustainability was brought to the centre of attention at the Innovation Summit, where Nitto's representatives delivered a speech about the company's commitment to the circular economy and creating value through innovation. Nitto also implemented environmental initiatives, such as solar powered recycling bins and compostable napkins, and social initiatives with U.G.I ODV where children who have fought an illness or have a family member currently battling one, walked together with the players as they entered the court.



Intesa Sanpaolo demonstrated its commitment to ESG as the Host Partner of the 2024 Nitto ATP Finals. Gifts to players and the Gallerie d'Italia catalogue were made with recycled paper, and public giveaways were made using sustainable materials to reduce the environmental impact of resources given to external stakeholders. To promote the circular economy, the private lounge project remained consistent with the 2023 edition, allowing for the reuse of materials already employed previously. Intesa Sanpaolo made a donation to the Fondazione Piemontese per la Ricerca sul Cancro, a foundation dedicated to the treatment and research of cancer, for each ace made during the tournament, totalling €100,000. Intesa Sanpaolo sponsored a wheelchair tennis event organised by the FITP Wheelchair Tennis Department during the 2024 Nitto ATP Finals which not only showcased the excitement of the sport but also gave the public the opportunity to participate and experience it for themselves.



Dunlop is a racket sports brand, recognised for the high quality of its products and its constant commitment to innovation.

As the Official Ball of ATP Tour, Dunlop demonstrated its environmental commitment in the Nitto ATP Finals 2024 through the “Second Life” program, developed in collaboration with Return and FITP. Used tennis balls from the tournament were collected and repurposed for grassroots tennis and educational initiatives, extending their life cycle and reducing waste.

In addition to product reuse, Dunlop introduced a new sustainable packaging that reduced plastic usage by 41% and cut CO₂ emissions by 55%, marking a significant advancement in responsible product innovation.



EA7 Emporio Armani, a prestigious brand in the world of luxury sportswear, has consistently shown its dedication to sustainability through products and initiatives that respect both the environment and the community.

For the Nitto ATP Finals 2024, the brand took a sustainable approach with the EA7 private lounge, following the same design concept used in the 2023 edition. This allowed for the reuse of setup materials from the previous year, minimizing waste and embracing a circular design logic.

“Fashion can contribute to the ongoing renewal by realigning itself with the real needs of people, while respecting the common goods to be protected: the social fabric and the environment.”
- Giorgio Armani



Trenitalia, the main Italian railway company, is aware of the central role that the mobility sector plays in responsible growth. For this reason, it aims to be an active contributor to improving the quality of life and the territories it serves. To achieve this, it is committed to fostering a corporate culture oriented towards respecting the principles of sustainable development.

In line with this vision, Frecciarossa - Trenitalia's high-speed rail service - encouraged low-impact travel through a Nitto ATP Finals 2024 dedicated initiative: discounted train fares were offered to all tournament ticketholders traveling to and from Turin, promoting the use of high-speed rail over more polluting transport alternatives.



Iren, one of Italy's leading energy providers, combines experience and innovation to shape a vision that has positioned it at the forefront of the national energy sector. The company promotes an evolving concept of energy - one that adapts to the times, becomes increasingly environmentally responsible, and is now generated almost entirely from green electricity produced by proprietary hydroelectric plants.

As an expression of this mission, the company contributed significantly to reducing the environmental impact of the Nitto ATP Finals 2024. By supplying the event with energy entirely sourced from renewable sources, Iren ensured that the tournament's operations were powered in a way that significantly minimised greenhouse gas emissions, supporting the event's overall commitment to environmental responsibility.



Lexus, a global leader in the luxury automotive sector, builds its leadership on passion for creating finely crafted vehicles and delivering extraordinary experiences.

As the Official Car of the Nitto ATP Finals, Lexus played a key role in supporting the event's commitment to sustainable mobility. Throughout the tournament, the Lexus fleet used for official transportation in 2024 was composed entirely of 100% electrified vehicles, ensuring low-emission travel for players and staff.

“Respect is one of Lexus's core values, and every day the company strives to minimize its negative impact on the environment. Lexus believes that environmental sustainability is the only truly important challenge the automotive industry must face in this century.”



Rummo is an historic pasta producer widely known for combining tradition with innovation in pasta making.

Rummo demonstrated its commitment to sustainability by choosing FSC-certified recycled paper for its packaging. This decision not only supported sustainable practices but also ensured that the materials used were responsibly sourced and entirely recyclable, helping to reduce environmental impact of the Nitto ATP Finals 2024.



Valmora is an Italian company specialized in the production and distribution of natural mineral water, known for the purity of its alpine spring and its strong commitment to environmental sustainability. Valmora has always been devoted to protecting the environment and preserving the purity of its waters. Safeguarding the territory is just as fundamental to Valmora as ensuring the high quality of its product.

For the Nitto ATP Finals 2024, Valmora made a tangible contribution to the event's environmental goals by providing 33cl water bottles made entirely from recycled plastic and also 100% recyclable. This commitment to circular packaging was complemented by the installation of a Valmora eco-compactor inside the Inalpi Arena, facilitating on-site plastic recycling and raising awareness on responsible waste disposal.

5. ESG FRAMEWORK AND AREAS OF ACTION

5.1. ENVIRONMENT

5.1. ENVIRONMENT

The decarbonisation of the 2024 Nitto ATP Finals and leading by example for other tennis events and sports to follow is a key target for FITP. Collectively, FITP, ATP and Nitto can influence change and drive action to protect our planet while continuing to provide exciting events.

Guided by the new ESG Framework, the initiatives of the 2024 Nitto ATP Finals have been developed with some preserved from last year’s event, and others added to further reduce the event’s environmental impact and target new areas. For the first time, a robust methodology has been used to calculate the carbon footprint of the 2024 edition and gain an accurate understanding of the environmental impact of the event. This will be used as baseline to inform the initiatives of the 2025 edition and future events.



FOOD AND BEVERAGE

- Organic, healthy and regional ingredients supplied for food and beverage provisions for players, partners, hospitality guests, staff, and the general public
- Inclusion of vegan, vegetarian and multicultural options
- **New:** 75% of the food served sourced from local suppliers
- **New:** VeChain’s Greencart Challenge launched a digital quiz to promote sustainable supermarket shopping



ENERGY USE

- Collaboration with Iren, energy provider and event Partner, to supply energy from renewable sources at the event
- Use of low energy devices at the tournament, such as LED lighting and energy-efficient equipment
- Use of 16 mobile lighting systems with hybrid power supply



BIODIVERSITY

- Redevelopment and replanting of the lawn in the Fan Village area after the event
- Nitto Green Wall donated to the city of Turin as a symbol of the city’s sustainability mission
- **New:** 11,000 trees planted for corporate hospitality guests (in collaboration with Freedom)



WATER USE

- Raised awareness on water scarcity across the venue



CARBON FOOTPRINT

- **New:** Measure the carbon footprint baseline of the event

FITP expanded the environmental pillar to eight areas for the 2024 Nitto ATP Finals to cover the full scope of the events environmental impact.

MATERIALS

- Digitisation of printed material by using digital ADV and ticketing
- Reduction of plastic in the food packaging at F&B concessions across the venue
- “Second life” program for tennis balls with Dunlop & Return. The tennis balls were collected and repurposed in FITP initiatives across the territory
- All partners supported the ESG framework by developing or enhancing their initiatives: Valmora supplied recycled and 100% recyclable plastic bottles; EA7's products and activities were designed to respect the environment, people, and the community; Intesa Sanpaolo reduced paper and other materials using digital communication; Nitto provided compostable napkins made with Nitto materials and used at the event's food stands
- **New:** Use of Airlite, 100% natural air purifying paint, in the Fan Village institutional stands
- **New:** Dunlop's new sustainable packaging reduced plastic by 41% and CO₂ emissions by 55%
- **New:** Rummo utilised FSC recycled paper for packaging

TRANSPORT

- Free public transport for ticket holders and tournament staff thanks to an agreement between FITP and GTT
- Promoted the use of electric and hybrid mobility through an agreement with Lexus by using 100% electrified vehicles for player transportation during the tournament
- ATP's Carbon Tacker enabled players to track their tournament travel, understand their emissions and make more sustainably conscious travel decisions
- **New:** LOWR (part of the ATP program) tracked fan travel to help measure fan's carbon footprint and educate fans to travel more sustainably
- Partnership with Trenitalia supplied discounts on the Frecciarossa to and from Turin for Nitto ATP Finals ticket holders

WASTE

- Further enhanced the deployment of recycling bins located across the venue, and education emphasised to encourage fans, staff and players to recycle at the event
- Introduction of solar powered recycling bins provided by Nitto around the venue
- Continuous engagement with vendors to relay the expected number of spectators to avoid food waste
- **New:** Valmora eco-compactor placed inside the Inalpi Arena for plastic recycling
- **New:** AMIAT provided daily data about waste generation across all waste streams, with an average recycle rate of 42% for the 2024 edition

5. ESG FRAMEWORK AND AREAS OF ACTION

5.1. ENVIRONMENT

5.1.1. CARBON FOOTPRINT

5.1.1. CARBON FOOTPRINT

This report also provides an overview of the carbon footprint associated with the 2024 Nitto ATP Finals. For the first time, the CO₂ emissions of the event have been quantified using a rigorous methodology, which will serve as a foundation for guiding the planning of future editions.

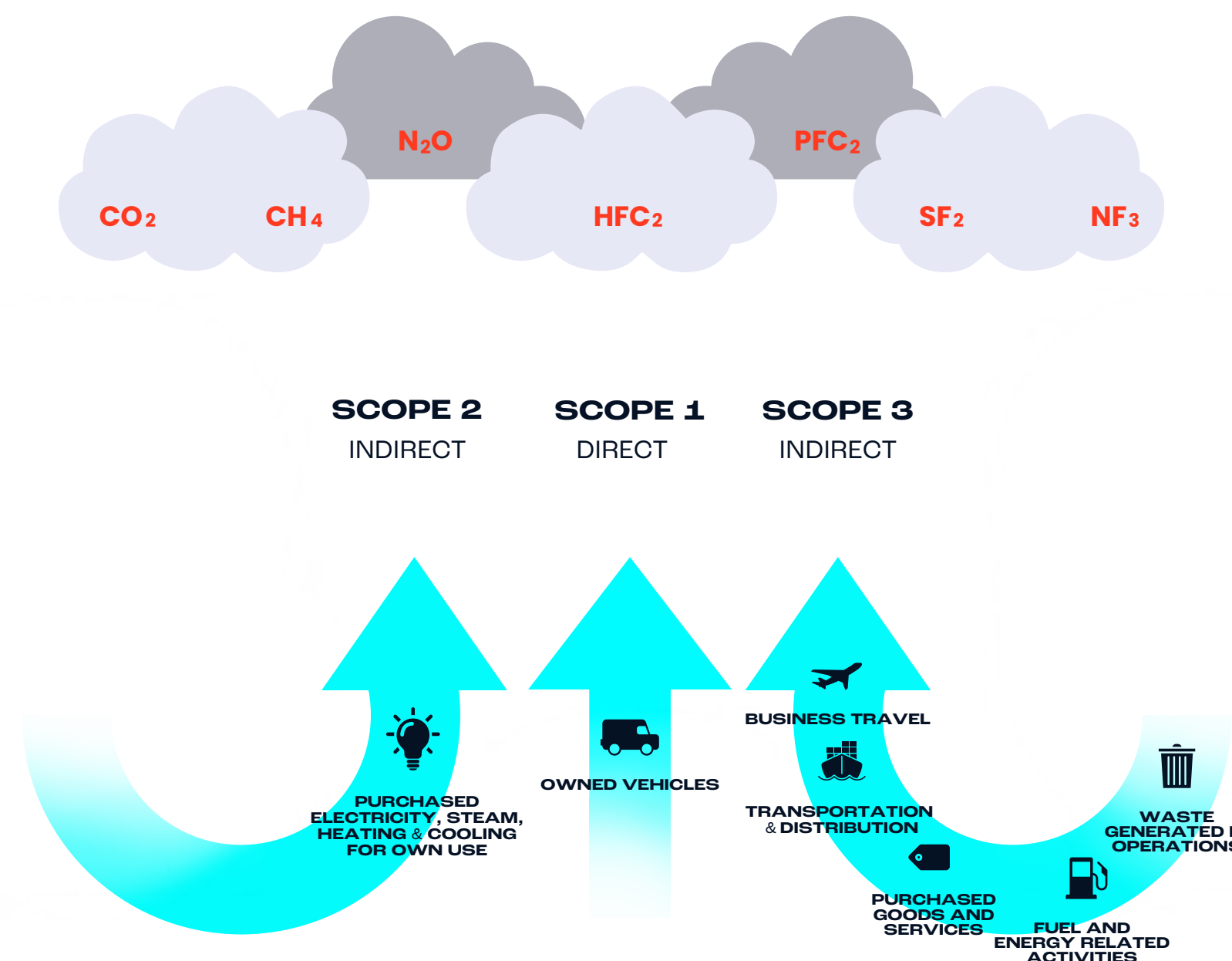
We are dedicated to maintaining transparency in communicating the carbon emissions of the event, ensuring full accountability to our stakeholders as we continue to advance our ESG ambitions.

The methodology used to calculate the carbon footprint of the 2024 Nitto ATP Finals follows the guidelines outlined in the GHG Protocol Corporate Standard (WRI & WBCSD, 2015). Emissions are measured in carbon dioxide equivalent (CO₂e), which encompasses the gases carbon dioxide (CO₂), methane (CH₄), and nitrous oxide (N₂O).

Event organisers' direct control over emissions is typically limited. A significant portion of energy use typically falls under the responsibility of venue or facility owners, who procure and pay for the energy required for operations. These emissions are classified as Scope 3 emissions for the event organiser.

For the 2024 Nitto ATP Finals, all emissions are therefore considered indirect (originating from sources outside Federazione Italiana Tennis e Padel's (FITP) ownership but within its value chain). All emissions are reported under Scope 3.

- **Scope 1** – Direct emissions from sources owned or controlled by an organisation.
- **Scope 2** – Indirect emissions from purchased electricity, heat, steam, or cooling.
- **Scope 3** – Indirect emissions that occur in an organisation's value chain, including those from suppliers, transportation, and other external activities.



Emission Sources

The carbon footprint of the 2024 Nitto ATP Finals was calculated based on emissions from the following activities:

- Travel emissions
- Event logistics and transport
- Energy
- Purchased goods and services
- Waste generated in operations

Where data was not available, figures were estimated and extrapolated. For a detailed explanation on where assumptions were used in each of these categories, please see the Appendix.

Emissions Factors

Default emission factors applied are sourced from the factor database of the United Kingdom Government's Department for Environment, Food & Rural Affairs (DEFRA), version 1.0 of 2024. The DEFRA emission factor database is one of the most comprehensive and reliable databases and is updated on an annual basis.

ADDITIONAL EMISSIONS: FAN TRAVEL

Fan Travel was not included as part of the event carbon footprint, however, a separate methodology was used to collect the carbon emissions generated by fans attending the 2024 Nitto ATP Finals. Users were directed to the Lowr platform via newsletters, FanZone advertisements, and a post-event solus email. Our ambition to measure emissions from fan travel remains and we will continue to gather the relevant data while developing initiatives to encourage sustainably conscious travel decisions.



Event Carbon Footprint Results and Discussion

The total carbon footprint of the 2024 Nitto ATP Finals was 953.97 tCO₂e. For comparison, this is equivalent to one person taking 346 round-trip economy flights from Rome to New York. The following section provides analysis on hotspots in each of the high carbon impact categories.

Due to the scale and international nature of the event, the largest emitting activity of the event was Travel Emissions, totaling about 34% of the events emissions (324.92 tCO₂e). The primary driver of travel emissions was air travel, which comprised 61% of total travel-related emissions. Long-haul flights taken by various tournament stakeholders were the most significant factor in this category.

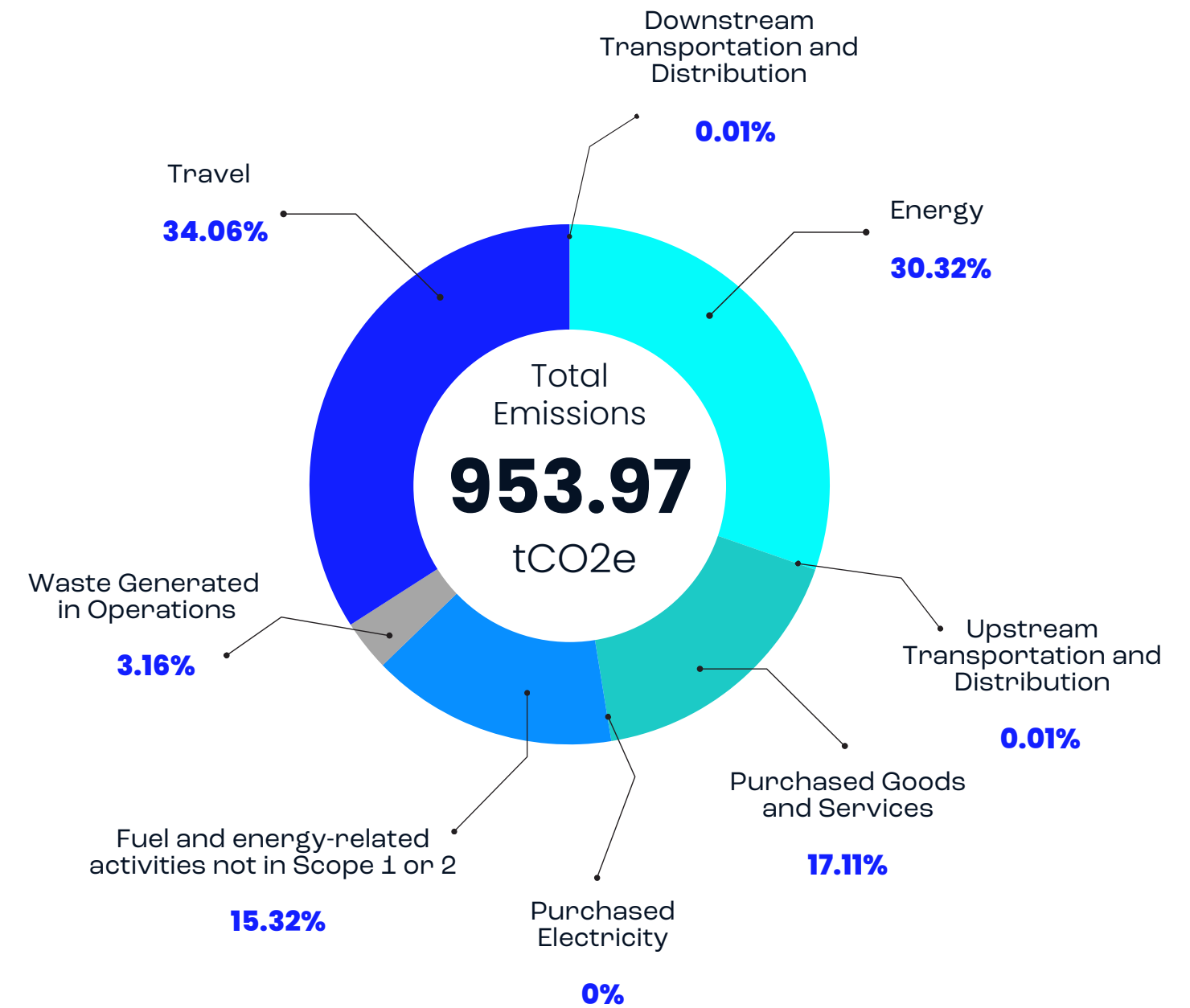
Although the event's purchased electricity consumption did not generate carbon emissions—having been sourced from renewable energy with a certified green energy certificate—the use of generators resulted in substantial emissions. As a result, energy was the second-largest emissions hotspot, contributing 30% of total emissions (289.29 tCO₂e). Generators were essential for meeting the energy demands of the event.

The third-highest emitting category was purchased goods and services, which accounted for 17% of total emissions (163.21 tCO₂e). Within this category, service-related consumables were the primary emissions source, generating almost 100% of category emissions. These consumables included food, beverages, and containers used at the event.

Fuel- and energy-related activities were the fourth-largest hotspot, contributing 15% of total emissions (146.17 tCO₂e). This category includes emissions from fuel extraction, refining, processing, and transportation, as well as transmission and distribution losses associated with renewable grid electricity. These emissions were accounted for to ensure a lifecycle approach to carbon footprinting, providing a more comprehensive assessment of the event's emissions.

The fifth-largest emissions category was waste generated in operations, which contributed 3% of total event emissions (30.14 tCO₂e). A total of 104 tonnes of waste was generated during the tournament, of which 58% was sent to landfill and 42% was recycled or composted. As landfill disposal has higher associated emissions, landfilled waste accounted for the majority of waste-related emissions.

Finally, upstream and downstream transportation and distribution of sports equipment and fan village materials had minimal impact, contributing only 0.025% of total emissions (0.24 tCO₂e).



5. ESG FRAMEWORK AND AREAS OF ACTION

5.1. ENVIRONMENT

5.1.1. CARBON FOOTPRINT

5.2. SOCIAL

5.2. SOCIAL

The 2024 Nitto ATP Finals is an inclusive event that welcomed 210,000 fans from all over the world. Viewership saw substantial increases compared to the 2023 event, highlighting its growing popularity and increased accessibility for the local and global audiences. Viewership through TV and digital streaming increased by 7.9% to 93.5m, broadcasting hours increased by 30.5% to 9,091 hours, and the number of markets increased 11.4% to 196. Additionally, the Fan Village inauguration event, named “Family Day”, was opened to the public free of charge to ensure accessibility for families. As a result of this initiative, approximately 12,000 fans were able to attend the event without charge. In the following days, access to the Fan Village required a paid ticket; however, all proceeds were donated to Fondazione Molinette, a non-profit organization supporting scientific research aimed at improving patient care and wellbeing in hospitals. The Nitto ATP Finals has a purpose to serve the community that enjoys the events every year by being accessible to all fans, supporting grassroots tennis and the next generation of athletes, ensuring surplus food is donated to those in need, and promoting a diverse and inclusive game for all.

For the first time in FITP’s push to make the 2024 Nitto ATP Finals more sustainable emphasis has been placed on social initiatives. FITP recognises the importance of supporting the sport’s dedicated fan base and continuing to attract diverse and highly talented personnel as the federation continues to organise world-class events. Aside from tennis, FITP has a duty to use its influence to support those in need which is done through engagements with charities and social activities at the Nitto ATP Finals. During the 2024 Nitto ATP Finals, a wheelchair tennis event organised in collaboration with Intesa Sanpaolo took place to demonstrate how the FITP has managed to bring wheelchair tennis to a very high level of visibility. Supervised by two federal technicians, the athletes with and without mobility difficulties participated in exhibition matches in front of spectators. Fans that were curious about experiencing wheelchair tennis had the opportunity to do so after the exhibition matches.

Mobility was a key theme for the 2024 Nitto ATP Finals to enable all fans to experience the event in person. FITP implemented a support and accompaniment service which allowed fans with mobility difficulties to reach their seats in the stands. If it was not possible for the fans to reach their designated seats, FITP offered a position on the ground floor of the building near the disabled stalls so that the fans could still experience the event. At the conclusion of the match, the operator would provide support and assistance to the fans by accompanying them to the exit of the venue, ensuring that they have all of the support required to enjoy the event and safely make their way home.



These are a few of the impactful initiatives that FITP implemented to support its community. While mobility and access was an important social theme, other social activities took place aimed at supporting different areas of the communities that we serve, including grassroots sports, charity and philanthropy, and diversity and inclusion.

SUPPORTING GRASSROOTS SPORT & COMMUNITY

- Revenues from the Fan Village donated to a charity, Fondazione Ricerca Molinette
- Intesa Sanpaolo made a donation to Fondazione Piemontese per la Ricerca sul Cancro for every ace scored during the event
- Children from U.G.I ODV (Nitto's charity Partner), who have fought an illness or have a family member currently battling one, walked hand-in-hand with the players as they enter the court
- **New:** Partnership with the Italian Department of Education for Racchette in Classe, FITP's project focused on sports and education dedicated to schools with over 2,500 children participating
- "Tennis in Città" hosted 8 events where the public played tennis for free in September and October
- "Road to Torino Under 11-13" & "Junior Next Gen Under 12-14" competitions took place

EQUALITY, DIVERSITY AND INCLUSION

- 70% discount off tickets for spectators with disabilities for both the Nitto ATP Finals and the Fan Village
- **New:** Wheelchair Tennis activities organised at Fan Village with promotional opportunities planned to raise awareness about the sport
- **New:** 4,462 free tickets provided for practice sessions and 2,433 for the Grand Opening Show to local schools and local tennis clubs
- **New:** Limited free tickets for Meet the Champions event to general public
- **New:** Reserved Caring Area at the Fan Village dedicated to people with additional needs

ACCESSIBLE EVENTS AND HEALTH & WELLBEING

- Dedicated service for spectators with additional needs: 40 people assisted during the 2024 edition
- **New:** Partnership with Tennis & Friends strengthened the link between health and sports activities by offering free health checks on site at the event

FOOD DONATION

- Reduced food waste by donating all surplus to a designated charity, Banco Alimentare, which totalled 282.7 kg for the 2024 edition

5. ESG FRAMEWORK AND AREAS OF ACTION

5.1. ENVIRONMENT

5.1.1. CARBON FOOTPRINT

5.2. SOCIAL

5.3. GOVERNANCE

5.3. GOVERNANCE

Responsible governance and transparency are a crucial element of FITP's ESG framework. FITP is committed to establishing processes and procedures that are best practice in the sports industry and align these with international standards to maintain the federation's robust governance processes. FITP's governance extends to its employees through the provision of sustainability training to the eight working groups which equips them with the tools required to enhance the sustainability of the 2024 Nitto ATP Finals. Additionally, FITP engages with its suppliers to ensure that their operations align with the ISO 20121 requirements with which the framework was aligned.

The recently developed ESG framework will continue to guide the initiatives of the 2024 Nitto ATP Finals, allowing FITP to operate sustainably. FITP is committed to ensuring that this framework is embedded in all future editions with scope to expand this to other events.



COMMUNICATION

- **New:** Broad communication and awareness on sustainability efforts undertaken to inform fans and general public
- **New:** Communicated with partners and suppliers on sustainability plans



TRAINING

- **New:** Sustainability Working group formed for each FITP department, in addition to ATP
- **New:** Sustainability training provided to each FITP working group



REPORTING

- **New:** A robust and transparent ESG Report produced after the event and which includes all ESG activities and measurements



CERTIFICATIONS

- **New:** Commitment to embark on a path towards sustainable event certification
- **New:** Certificates of renewable energy used for the event



RESPONSIBLE PROCUREMENT

- **New:** Strong commitment to responsible procurement following FITP's ESG Framework and international best practice

5. ESG FRAMEWORK AND AREAS OF ACTION

5.1. ENVIRONMENT

5.1.1. CARBON FOOTPRINT

5.2. SOCIAL

5.3. GOVERNANCE

5.4. MARKETING AND COMMUNICATIONS PLAN

5.4. MARKETING AND COMMUNICATIONS PLAN

In addition to the ESG framework, a communications plan was developed to ensure that information related to the sustainability initiatives were shared externally before, during and after the 2024 Nitto ATP Finals. Prior to the event, a masterplan was presented to the press and the events partners which included sustainability topics. During the event, newsletters, social media posts and website articles conveyed news about the sustainability-related initiatives on display, including the promotion of the Lowr project supported by ATP. The Innovation Summit, the third edition of the dedicated event aimed at expanding awareness and discussions on innovation, sustainability, and the circular economy, took place with key personnel participating in panel discussions to further promote the events sustainability initiatives. Daily “sustainability clips” were displayed on the screens in the Fan Village in both Italian and English, which showcased the sustainability initiatives FITP and its partners implemented at the 2024 Nitto ATP Finals to reduce the events environmental impact and to support social causes.

It is important to communicate the outcome of the actions and initiatives implemented at the event to both educate stakeholders and showcase FITP’s ongoing commitment to sustainability. Newsletters containing information about different projects, such as those with Treedom and Lowr, raised awareness about sustainability topics and provided an overview of their impact.

A press conference also took place at the end of the tournament that announced FITP’s upgraded sustainability rating from AA to AA+ by OpenEconomics. This sustainability report is the most comprehensive and all-encompassing form of communication, detailing all of the sustainability initiatives that took place, the impact that they had, the evolution of the sustainability performance of the Nitto ATP Finals since 2021, and FITP’s ambitions to continue to improve with future editions.

11K+

**TREES
PLANTED**

50

**SUSTAINABILITY
INITIATIVES**

15+

**PARTNERS ENGAGED
IN SUSTAINABILITY
INITIATIVES**

6. LOOKING AHEAD TO 2025

6. LOOKING AHEAD TO 2025

With Italy confirmed as the host country for the Nitto ATP Finals until 2030, the focus will be on the continued reduction of the carbon footprint of each edition compared to this year's baseline and leaving a lasting legacy on the communities we serve. Planning for the 2025 Nitto ATP Finals is underway through the identification of areas of the event where decarbonisation initiatives can be implemented, evaluation of the operational efficiency of the event, and discussions with the events partners to discuss the ESG initiatives for the next edition which include educational areas within the Fan Village.

FITP has committed to achieving the ISO 20121 certification for Sustainable Event Management, strengthening the governance around procurement and the supply chain while ensuring best practice is implemented into the planning of future editions. The processes to do so have been established and implemented in preparation for this, including the collection of the relevant data and documentation, to ensure FITP's readiness for the audit.

Processes that are considered best practice were also implemented leading up to the 2024 Nitto ATP Finals, such as the creation of the eight working groups who help implement the sustainability-related activations at the event, the creation of the ESG Framework, and engagement with our partners for the sustainability initiatives they led during the event.

The data that highlights the impact of our environmental and social initiatives, and its evolution with each edition, provides evidence of our long-term commitment to sustainability which spans across the partners that have collaborated to make this historic event possible. Sustainability activations that benefit the environment and society will remain at the core of all future Nitto ATP Finals and is also an essential aspect for the leadership of all involved stakeholders. As such, we will continue to measure and assess these initiatives to maximise their positive impact and analyse any areas where new initiatives could be implemented.



7. APPENDIX

7. APPENDIX

List of assumptions for each category of the carbon footprint

Travel Emissions

Travel emissions were calculated based on stakeholder categories where disaggregated data was provided. The measurement did not include emissions from fan/spectator travel.

Categories Provided with Data

- FITP
- Collaborators
- VIP Guests
- Nitto
- Player's Entourage
- ATP
- National Broadcasters
- Media staff/International broadcasters
- Suppliers

Departure and Arrival Locations

- Most data provided included departure cities and transport modes.
- Where this data was missing, assumptions were made based on the typical travel patterns/distances observed in a stakeholder category.
- Stakeholders without a specified departure city were assigned a logical origin. For example, Rome was assumed for Italian-based associates/VIP guests, and a central European (EU) hub point distance equivalent to Frankfurt was used for EU attendees where no better data was available.
- For transatlantic flights, where the departure airport was not stated, the John F. Kennedy (JFK) International Airport was assumed as the departure airport.
- For title sponsors, the European headquarters location (Belgium) was assumed as the point of departure.

Air Travel

Commercial Airlines

- Flight emissions were calculated on a passenger.km basis using the route distances provided on departure and arrival city pairs for which route distances were obtained.
- The methodology assumed a return flight for each stakeholder.
- Where business/economy class information was provided, the emission factor was selected based on haul and the flight class specified.
- Where class was not specified, an average passenger factor was applied according to the haul classification of flights.
- Classification of flights: Short-haul flights (<900 km): Domestic average factor.
- Medium-haul flights (900–3,700 km): Short-haul average, economy or business class factor.
- Long-haul flights (>3,700 km): International average, economy or business class factor.
- All emission factors selected are with radiative forcing (RF) to include the indirect effects of non-CO2 emissions such as water vapour, contrails and NOx on climate change.

Private Jets

- Private jet emissions were calculated using fuel consumption estimates for an average light jet (Cessna Citation CJ2) based on the departure and arrival city provided.
- The total fuel consumption for the route was calculated and converted using emission factors for aviation fuel.
- All trips were assumed to be return trips.
- A single aircraft trip was assumed for the participants traveling from Alicante, Spain to Genova, Italy.

Ground Travel

Train Travel

- Train travel distances were estimated where they were not provided, and a return journey was included.
- A national rail emission factor (passenger.km) was applied to all train journeys.

Car Travel

- Unless distances were provided, all distances were obtained from Google Maps using an average distance between the stated city of Departure and Turin.
- An emission factor for an average car using an unknown fuel type was applied for all car travel.
- 30 km of ground travel was applied for each air traveller to account for ground transfers.
- 30 km of ground travel was applied per train traveller, where a train ride was indicated as the primary mode of transport to Turin to account for ground transfers.
- Where a car journey was indicated as the primary mode of transport, no additional ground transfer distances were accounted for.
- Data was provided on event participants’ use of electric and hybrid vehicles and relevant emission factors were applied.

Shuttle Bus

- The total kilometres travelled by the shuttle bus between the venue and various hotels for the use of the ATP event team was calculated based on the shuttle itinerary provided.
- The emission factor for a large diesel vehicle was applied.

Accommodation Emissions

Hotel Stays

- For most of the accommodation data received, hotel room nights were assigned to stakeholder groups.
- The average country-specific hotel emission factor for Italy was used.

Event Logistics & Transport

Sports Equipment & Fan Village Materials

- Upstream and downstream transport data consisted of the transport of tennis equipment used in the fan village only.
- Fan village tennis equipment material inputs was excluded due to being immediately donated post-event. However, emissions from the transport of these items were included, assuming:
- Five van trips upstream (delivery) and five downstream (donation) .
- Total transport distance of 1,000 km (500 km each way).
- An average van under 3.5 tonnes using an unknown fuel type was assumed and the associated emission factor sourced.

Energy

- Estimated diesel consumption data was provided for use in the generators.
- Estimated electricity consumption data was provided based on the 2023 historical records, adjusted to account for the growth observed for this year’s event.
- A green energy certificate was provided for renewable grid energy purchased. Zero emissions were applied to this energy, however, emissions from Transmission & Distribution (T&D) and Well-To-Tank (WTT) were assigned.
- Emissions from upstream fuel and energy production for all fuel-based activities were calculated using WTT emission factors.

Purchased Goods and Services

Consumables and Marketing Materials

- Emissions from purchased goods and materials were calculated based on the weight of primary input materials.
- Event-related printed materials (e.g. posters, PVC panels) were assessed using appropriate emissions factors for paper and plastic products.
- Plastic promotional items were assigned emissions based on the category of light plastic consumables.
- Hospitality items, such as paper placemats, were included using the most relevant paper product emission factors.

Food and Beverages

- The number of meat-based and vegetarian meals were provided in the form of an estimation, and precalculated meal intensity factors were applied.
- The number of PET, glass and other beverage containers were provided, and standard unit weights were used to calculate total material input values. Associated emission factors were assigned.

Water Supply

- The estimated water volume (m³) used for the event was provided based on the 2023 historical records, adjusted to account for the growth observed for this year’s event, and assigned the emission factor for water supply and treatment.

Waste Generated in Operations

Recycling

- Recycling emissions were calculated for segregated waste streams including wood, plastic, paper and card, mixed packaging, glass, and cans.
- Emission factors were applied based on the waste type and processing method (offsite recycling).

Composting

- Organic waste composted offsite was assigned an associated emission factor.

Landfill Waste

- Non-hazardous landfill waste (general and bulky waste) was calculated based on the total weight (tonnes) provided.



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