



Nitto ATP Finals

ESG Report 2025

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1. MESSAGE FROM FITP AND ATP LEADERSHIP

1. MESSAGE FROM FITP AND ATP LEADERSHIP

The progress achieved through the systematic integration of sustainability principles into the organization of the Nitto ATP Finals has further strengthened our belief that responsible event management is essential to creating long-term value. It is with this conviction that we have once again chosen to publish the ESG Report for the Nitto ATP Finals 2025, reaffirming our commitment to transparency, accountability and continuous improvement.

This edition holds particular significance following the achievement of ISO 20121 certification for sustainable event management. More than a formal milestone, this recognition reflects the maturity of a journey through which environmental, social and governance considerations have been progressively embedded into every aspect of the event, further enhancing its international standing and credibility.

Looking ahead, sustainability will remain a central pillar of the long-term vision guiding the development of the Nitto ATP Finals. Through the Masterplan and the continued evolution of the event, our ambition is to build an increasingly innovative, inclusive and responsible platform, capable of generating lasting value for athletes, fans, partners, Institutions and the local community.

By combining sporting excellence with a clear commitment to positive impact, we aim to leave a legacy that extends well beyond the tournament itself and contributes to the sustainable growth of one of the world's leading sporting events.

MARCO MARTINASSO

General Manager – FITP



Over the past few years, the Nitto ATP Finals in Turin has evolved in a clear direction. Not just growing as an event but building a more defined approach to sustainability year on year.

What began as a strong commitment is now a more structured and measurable part of how the tournament operates. The progress made in 2025 is a reflection of that shift. From achieving ISO 20121 certification to expanding the scope and depth of ESG initiatives being delivered across the event, the tournament continues to raise the standard year on year.

This progress also shows what is possible when partners, cities and stakeholders are fully aligned behind a shared purpose. This is not something delivered by any single organisation. It's the result of close collaboration with FITP, the City of Turin and a key group of partners who consistently deliver work with us to think differently and act with greater ambition. Together, we are building something that extends well beyond a single week of competition and creates lasting impact.

Through ATP Serves, we've made a clear commitment to ensuring our sport delivers positive change. The Nitto ATP Finals brings that commitment to life in a tangible way. It shows how a global event can evolve, adapt and lead. Thank you to everyone who is part of that journey.

ENO POLO
CEO – ATP Tour



2. EXECUTIVE SUMMARY

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As a truly global sport with hundreds of millions of fans worldwide, tennis carries a responsibility to advance positive change both on and off the court. For Federazione Italiana Tennis e Padel (FITP), this means driving meaningful action for both the planet and the local communities, fans, and athletes it serves. The sporting world is accelerating its shift towards sustainability as an essential, rather than discretionary, component of event delivery – and FITP has a crucial role in sustaining this momentum.

Reflecting this, FITP organised the 2025 Nitto ATP Finals held in Turin in conjunction with partners and stakeholders to deliver the tournament’s most advanced sustainability programme to date. A newly developed set of sustainability objectives – created in collaboration with specialist sports sustainability advisory Enovation Consulting – guided the development and implementation of sustainability initiatives at the event. The objectives were supplemented by FITP’s Environmental, Social, and Governance (ESG) framework, which was first used to guide sustainability strategy ahead of the 2024 tournament.

The 2025 Nitto ATP Finals expanded the scope and impact of existing projects, alongside the development of new sustainability initiatives designed to enhance Environmental, Social, and Governance outcomes on and off the court. Carbon footprint data was again collected to compare against the 2024 baseline figure.

The continued high sustainability performance of the event was evidenced by FITP maintaining its AA+ sustainability rating for the Nitto ATP Finals from leading Italian consulting firm, OpenEconomics. In addition, the event achieved the ISO 20121 certification, marking a significant milestone in its and FITP’s sustainability journey. The certification, obtained following an assessment of event operations, demonstrates that the tournament was planned and delivered in line with internationally recognised best practices for sustainable event management, minimising environmental impacts, delivering positive social impact, and demonstrating robust governance processes.



This report outlines the sustainability performance of the 2025 Nitto ATP Finals, including ESG-related initiatives implemented during the tournament, progress toward long-term sustainability objectives, details on the newly awarded ISO 20121 certification, carbon footprint data, and future priorities for upcoming editions.

Looking ahead, confirmation that Italy will remain the host country of the Nitto ATP Finals until 2030 means that accelerated and ambitious developments to the event’s sustainability initiatives can be planned. A key focus area lies in accelerating carbon reduction in future tournaments, with a 30% drop in emissions targeted by 2030 compared with the 2024 baseline.



3. EVENT OVERVIEW

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The Nitto ATP Finals is the pinnacle of the men's professional tennis season, featuring eight of the world's highest-qualifying singles players and doubles teams as they compete for the final title of the ATP Tour. Each player competes for points during the season to obtain one of the eight prestigious places in the tournament jointly delivered by ATP, Nitto, and FITP. A fixture of the ATP Tour since 1970, Turin is the competition's 15th host city and has been the home of the event since 2021.

Illustrating the tournament's popularity, the 2025 final between Jannik Sinner and Carlos Alcaraz was the most-watched tennis broadcast in Italian television history, with over 7 million viewers, surpassing the previous national record of 6.6 million set during Sinner's showdown with Novak Djokovic in 2023.

In-person attendees during the 2025 Nitto ATP Finals reached 229,879 – a figure up 93% compared with 2021. Of these spectators, 18.1% travelled from abroad to Turin, 13.2% were from the city itself, and 68.7% travelled from within Italy to watch the tournament.

Positive feedback was received across the general and corporate target audience, with satisfaction of the event, accessibility of the venue, and the overall experience rated as Excellent, Very Good, or Good by at least 98% of respondents. Obtaining this feedback identifies areas that could improve the experience of attendees for future events while providing metrics to measure how positively it was received.



KEY FIGURES FROM THE 2025 NITTO ATP FINALS

ATTENDANCE FIGURES COMPARED TO 2024



In person¹

229,879

up from 213,081 in 2024



Italian TV Viewing Figures for the Final²

7 million

exceeding the previous record of 6.6 million in 2023

ECONOMIC IMPACT



Total economic impact³

€591.1 million



Jobs created or maintained by the event³

4,152

CUSTOMER SATISFACTION STATS



Overall Event Satisfaction⁴

98%



Atmosphere Satisfaction⁴

99%

TENNIS & PADEL STATS IN ITALY



Fans⁵

19.8 million

up from 18.1 million in 2024



Practitioners⁵

6.2 million

Source

1. Ticketing and accreditation data (general public, sponsors, corporate hospitality, institutions, media, players) for the Event, Training Sessions, Fan Village, and Grand Opening Show

2. ATP

3. Boston Consulting Group (2025)

4. Nielsen Sport 2025

5. Nielsen Fan Insights

MAIN STAKEHOLDERS



Federazione Italiana Tennis e Padel

FITP has organised the Nitto ATP Finals since 2021 and will continue to manage event delivery until 2030. FITP staff participated in every phase of the event’s sustainability initiatives, following the federation’s commitment to incorporating sustainability into the heart of every Nitto ATP Finals. FITP has taken a data-driven approach to tracking the event’s emissions – using 2024 as a baseline – and aims to reduce the tournament’s carbon emissions by 30% by 2030 compared to the baseline figure.



Association of Tennis Professionals

ATP, the governing body for men’s professional tennis, has played a crucial role in improving coverage of carbon emissions associated with player and fan travel. The ATP Carbon Tracker offers a first-of-its-kind, gamified way for players to track their travel emissions to and from events throughout the ATP Tour, enabling the world’s best tennis players to make informed decisions to mitigate their travel emissions and compete for a \$100,000 charitable donation prize for the three greenest players’ chosen causes.



Nitto

Nitto, the Title Partner of the event, which recently signed a multi-year extension of its partnership until 2030, develops solutions covering the intersection of sustainability and technological innovation. The organisation actively supports the delivery of the “Nitto ATP Finals Torino Green Project”, a comprehensive initiative aimed at reducing environmental impact while engaging fans and the local community in sustainability themes.



CITTA' DI TORINO

Città di Torino

As the 15th host city since the tournament’s inception in 1970, Turin has hosted the Nitto ATP Finals since 2021, helping to build a lasting sporting and sustainability legacy for both the event and the city itself. Highlighting its climate leadership, Turin has also committed to achieving climate neutrality by 2030 and will host the EU Missions for Climate Neutral and Smart Cities Conference in May 2026.

4. PEDIGREE – SERVING SUSTAINABILITY SUCCESS AT THE 2025 TOURNAMENT

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The 2025 Nitto ATP Finals represented the most advanced stage in FITP’s ESG journey to date. As the tournament’s ESG strategy continues to expand in scale and impact, 2025 saw new developments implemented alongside the expansion of existing initiatives, demonstrating the ambitious, ever-evolving nature of the event’s sustainability performance.

Chief among these was:

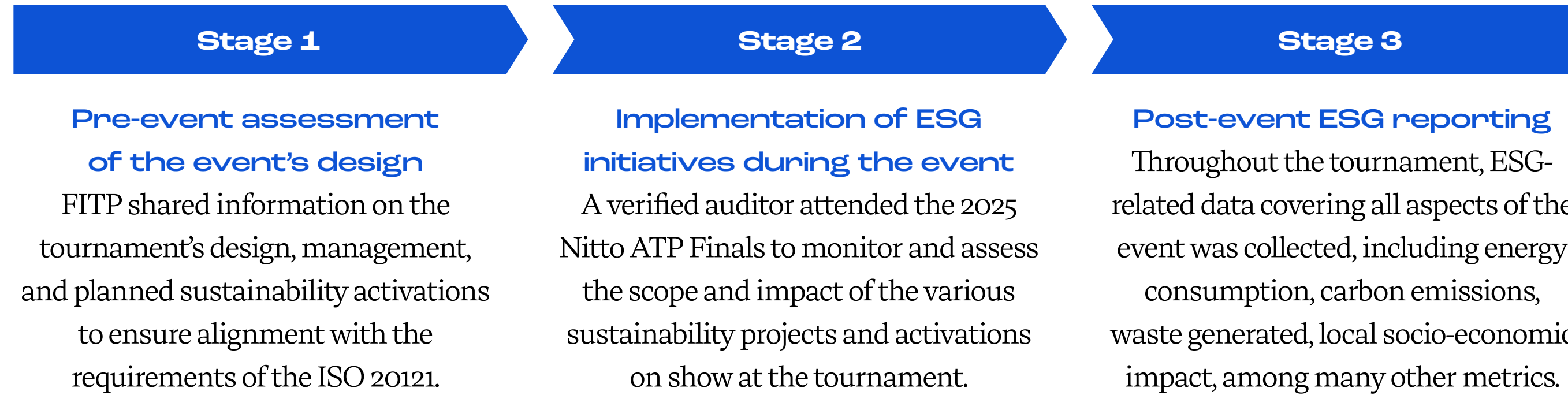
OBTAINING THE ISO 20121 CERTIFICATION: THE HALLMARK OF SUSTAINABLE EVENT MANAGEMENT

FITP and the Nitto ATP Finals achieved a significant milestone in their joint sustainability journey in 2025: receiving the ISO 20121 certification – a testament to the sustainable design and delivery of the tournament.

Preparations for the ISO 20121 certification began as far back as 2024, while the formal process towards its achievement commenced in September 2025 with the support of Bureau Veritas – an internationally recognized testing, inspection, and certification organisation.



The certification process consisted of three key stages:



The certification was formally awarded in January 2026.

FITP will continue working to maintain compliance with the standard throughout the 2026 and 2027 editions ahead of the next recertification cycle in 2028.

For the Nitto ATP Finals and FITP, achieving ISO 20121 represents far more than a compliance milestone – it reflects FITP's commitment to delivering a world-class sporting spectacle with responsibility at its core. The certification confirms that sustainability principles are embedded across the tournament's planning and operations: from how energy, mobility, and materials are managed, to how suppliers are engaged, fans are educated, and legacy benefits are created for Turin.

Crucially, it provides a consistent framework for measuring performance and driving continuous improvement, giving partners confidence in the event's ESG credentials while elevating the experience for players and spectators alike. At a time when global audiences and sponsors expect major sports events to demonstrate purpose, ISO 20121 positions the Nitto ATP Finals as a recognized example of sustainable event delivery within professional tennis.



NITTO ATP FINALS SUSTAINABILITY TIMELINE 2021-2025



5. ESG ACTION PLAN

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Following the development of the Nitto ATP Finals’ ESG framework in collaboration with Enovation Consulting in 2024, the formulation of ten supplementary, actionable sustainability objectives was completed in 2025. These objectives, which cover focus areas across the Environmental, Social, and Governance pillars, provide a unifying set of targets for FITP to focus its energies on achieving.



This sustainability action plan outlines a structured, multi-year approach to integrating ESG principles into the planning and delivery of the Nitto ATP Finals. Aligned with the UN Sustainable Development Goals, the strategy defines clear targets for 2026, 2028 and 2030, supported by dedicated actions, responsibilities and budgets.



The following focus areas are addressed in the event’s sustainability objectives:

Environmental

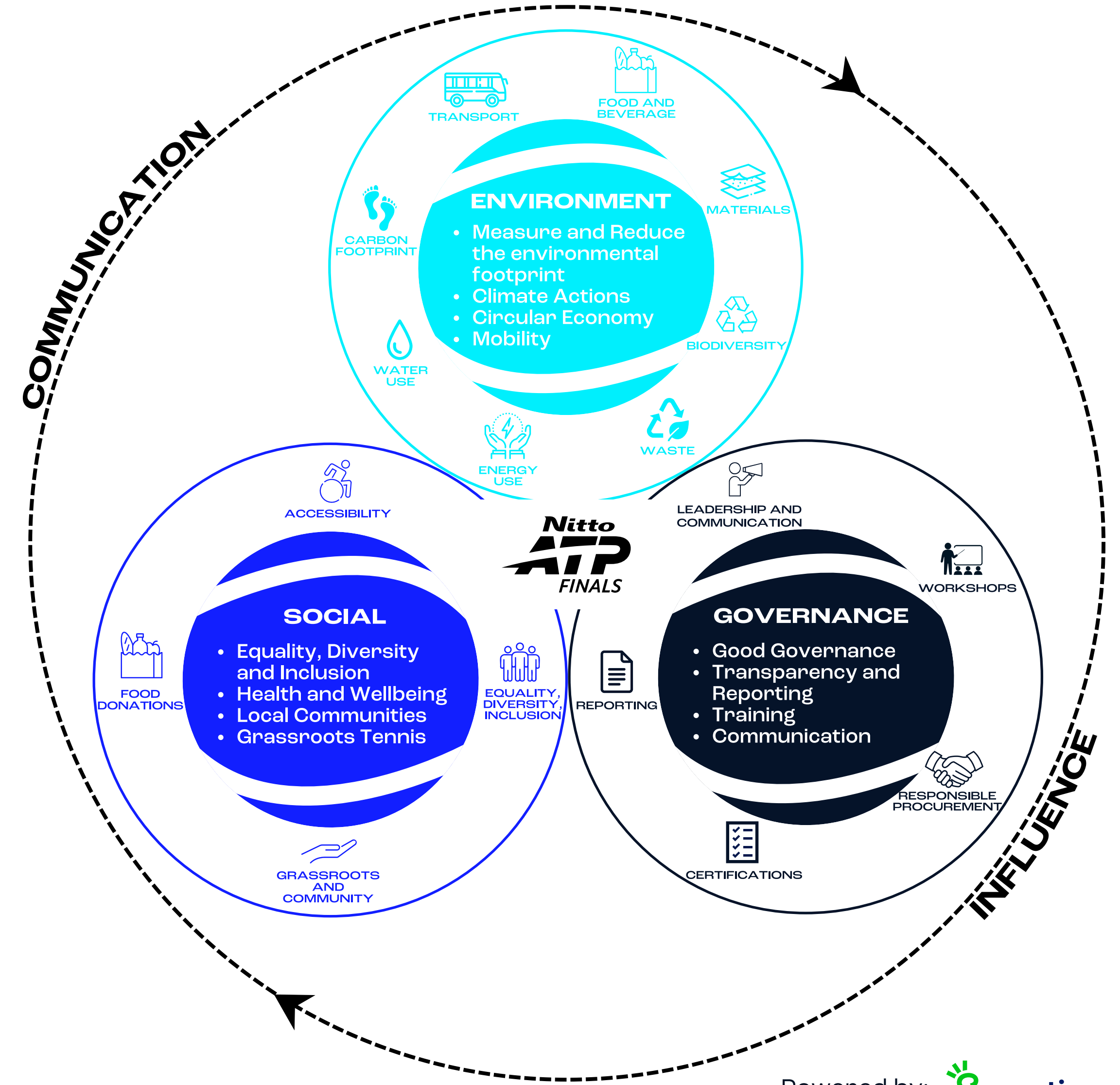
- Transition from fossil fuels to renewable sources and subsequently reduce the event’s carbon footprint;
- Reduce total waste generated;
- Increase the number of recycling streams;
- Reduce food waste;
- Reduce water consumption.

Social

- Promote inclusivity and generate positive socio-economic impact in local communities;
- Promote Diversity, Equity and Inclusion.

Governance

- Implement and monitor the sustainable event management system to maintain the ISO 20121 certification;
- Guarantee worker safety, wellbeing and equity;
- Raise awareness and promote sustainable behaviours.



Powered by: **Enovation**
Consulting

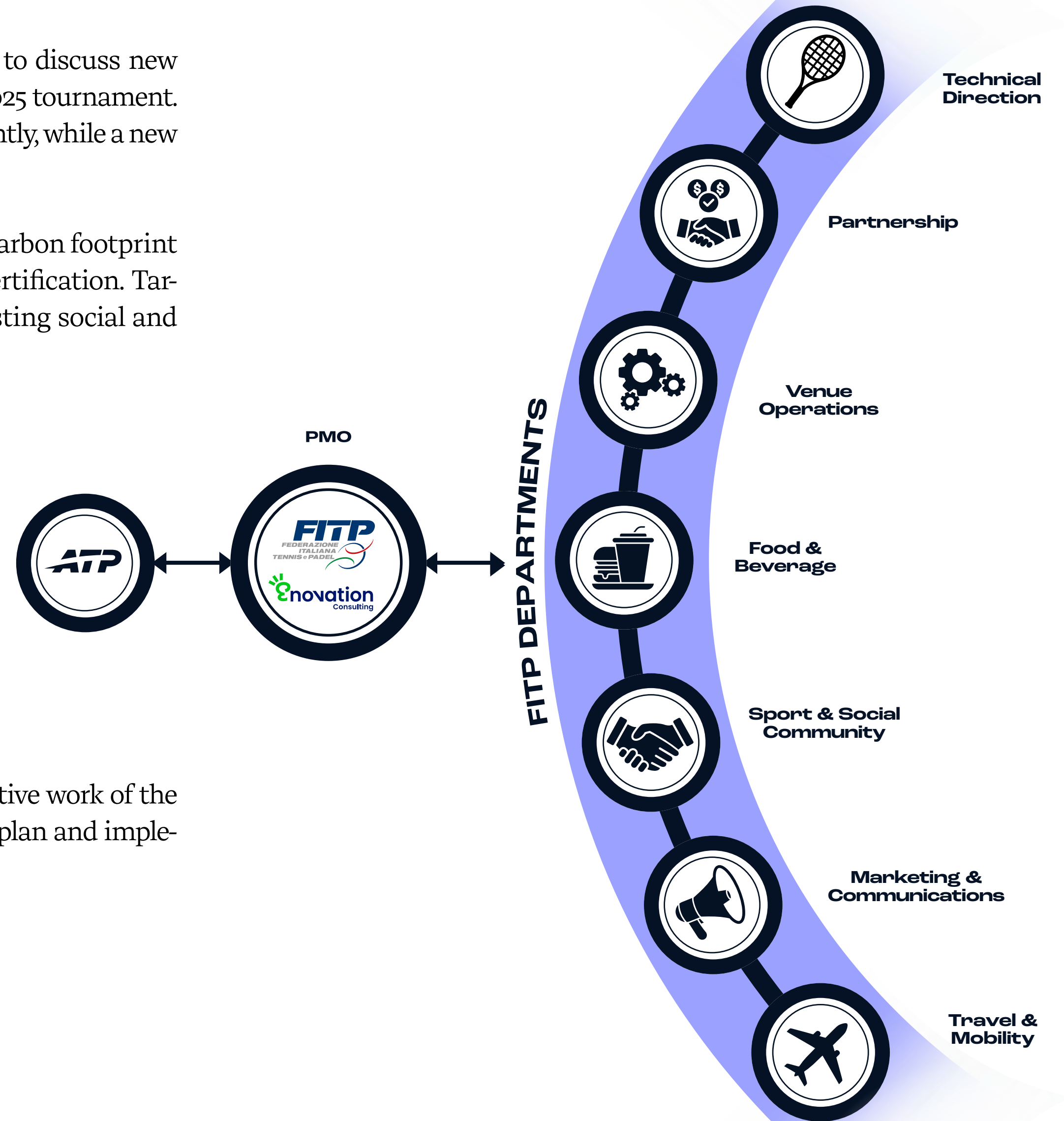
Using the sustainability objectives to guide event delivery strategy, eight working groups convened to discuss new sustainability initiatives and how to deliver measurable progress toward multiple objectives at the 2025 tournament. Although the same number of groups as in 2024 met, the composition of these groups was altered slightly, while a new “Technical Direction” group was introduced to facilitate direct engagement with players.

Each working group gathered data pertaining to their area of responsibility, which supported event carbon footprint calculations, ESG report preparation, and formulating processes for maintaining the ISO 20121 certification. Targeted, collaborative action helped reduce the overall environmental impact of the event while boosting social and governance outcomes.

Testament to the impact of these discussions – and as recognised by the event’s ISO 20121 certification – sustainability was increasingly embedded into event operations.

Instead of making the sustainable choice one that attendees had to consider and adjust their behaviour to accommodate, the aim of the working groups’ discussions was to make the green choice an intuitive decision. Focus areas included ensuring clear, bilingual waste and accessibility signage was present throughout the Inalpi Arena and Fan Village, broadcasting sustainability messages during periods of high fan engagement, and providing free public transport for ticket holders.

The successful integration of sustainability initiatives into the event was largely due to the collaborative work of the groups involved. A strong sense of responsibility and collective purpose enabled the delivery team to plan and implement high-impact actions and initiatives.



6. SUSTAINABILITY PARTNERS AND ACTIVATIONS

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Partners are instrumental to the success of the Nitto ATP Finals, enhancing the event from an experiential perspective as well as its ESG impact. By bringing their activations into closer alignment with the ESG framework and sustainability objectives, the event is amplifying sustainability outcomes — and setting the stage for accelerated progress in seasons to come.

Nitto

Alongside the “Nitto ATP Finals Torino Green Project”, Nitto as Title Partner implemented several additional environmental initiatives, such as supplying compostable napkins to food vendors. Nitto’s sponsor booth in the Fan Village further supported fan engagement around sustainability, offering interactive games designed to raise awareness while giving participants the chance to win prizes. Nitto also managed a social initiative with U.G.I. ODV – a non-profit organisation supporting families with children battling cancer in Turin – which saw children affected by personal or family illnesses walk with the players as they entered the court. Nitto also added to the event’s sustainability credentials by installing a solar-powered waste sorting bin in the venue and retaining the same private lounge design as in 2024.

The Green Wall was donated by Nitto Denko Corporation to help reduce the CO2 levels in the City of Turin.

June 2025

INTESA SANPAOLO

Intesa Sanpaolo demonstrated its continued commitment to sustainability by once again being the Host Partner of the 2025 Nitto ATP Finals. With the “An Ace for Research” initiative, Intesa Sanpaolo raised funds in partnership with the Piedmont Foundation for Cancer Research. The banking group donated €100 for every ace hit during the round-robin matches, €500 for every ace during the semi-finals (Super Ace) and €1,000 for every ace during the final (Golden Ace). Furthermore, thanks to the fundraising campaign active on Forfunding.it, the Group’s crowdfunding platform, everyone was able to contribute to the Foundation’s support. During the 2025 edition of the tournament, thanks to the fundraising and the 372 ACEs scored by the champions, Intesa Sanpaolo donated more than €125,000.

Intesa Sanpaolo has developed a rich program of initiatives that combined sports, entertainment, and inclusion, with a strong focus on young people. Intesa Sanpaolo also sponsored a wheelchair tennis event organised by the FITP Wheelchair Tennis Department.

The Group’s commitment to ESG is confirmed by the 2026-2029 Business Plan, with the aim of maintaining its leadership in social impact, supporting customers in the sustainable transition, and confirming its commitment to decarbonization.



Dunlop is a racquet sports brand, recognised for the high quality of its products and its constant commitment to innovation. As the Official Ball of the ATP Tour, Dunlop demonstrated its environmental commitment in the Nitto ATP Finals 2025 through the continuation of the “Second Life” programme. Developed in collaboration with Return and FITP, the initiative involved collecting used tennis balls from the tournament and repurposing them for grassroots tennis, art installations, and educational initiatives across Italy, extending their life cycle and reducing waste. Dunlop incentivised participation in the scheme by offering rewards at the Fan Village stand, such as discounts on Dunlop products. In addition to product reuse, Dunlop again offered sustainable packaging made with recycled materials, including a recycled paper label, paper lid, and recycled plastic, marking a significant advancement in responsible product innovation.



The high-end sportswear brand EA7 Emporio Armani demonstrates its environmental commitment through products and initiatives that align with the Armani Group’s ‘People, Planet, Prosperity’ sustainability strategy. For this edition, a selection of the tournament staff uniforms was produced using recycled polyester to reduce the consumption of virgin materials. Furthermore, to minimize waste, EA7 reused the same fixtures and furnishings for its private lounge for the third consecutive year.



Rummo — a heritage pasta brand known for marrying traditional craftsmanship with modern techniques — reinforced its commitment to sustainability through the use of FSC-certified recycled paper packaging. By opting for responsibly sourced and fully recyclable materials, the brand helped minimise the environmental impact of the Nitto ATP Finals 2025.



Italian natural mineral water brand Valmora, known for the purity of its Alpine spring and its strong environmental commitment, contributed to the 2025 Nitto ATP Finals through circular packaging and on-site recycling solutions. The company supplied recyclable 33cl bottles made entirely from 100 % recycled plastic, aligning with the tournament’s sustainability objectives. Valmora also installed five eco-compactors across the Inalpi Arena and Fan Village — an increase from one in 2024 — enabling fans to recycle directly on site while promoting responsible waste disposal.



Lexus, global leader in luxury automotive design, continued its commitment to sustainable mobility as the Official Car of the Nitto ATP Finals. For the 2025 tournament, the entire Lexus vehicle fleet used for official player and staff transportation was 100% electrified, supporting lower-emission mobility while supporting the event’s broader sustainability goals. Through this initiative, and by promoting circularity by retaining 2024’s private lounge design, Lexus combined innovation and responsibility to deliver a practical, high-impact contribution to the tournament’s environmental performance.

FRECCIAROSSA
TRENO UFFICIALE

Trenitalia, Italy's leading railway operator, is committed to advancing sustainable mobility and supporting low-carbon travel across the country. For the Nitto ATP Finals 2025, this vision was brought to life through a dedicated Frecciarossa initiative offering all tournament ticketholders travelling to and from Turin discounted high-speed rail fares. By encouraging fans to choose rail over more polluting transport options, Trenitalia helped reduce the event's carbon footprint while demonstrating the role of sustainable travel in shaping a greener future.



Iren, one of Italy's leading energy providers, combines decades of experience with innovative solutions to lead the country's transition to renewable energy. Within the scope of the Nitto ATP Finals 2025, Iren's role was to certify the renewable origin of the electricity used for the event. Iren supported the tournament by guaranteeing that the electricity supplied came entirely from renewable sources through its certification framework. This contribution reinforced the event's commitment to environmental responsibility and sustainable event management, ensuring transparency regarding the renewable provenance of the energy consumed during the tournament.

LA STAMPA

Turin-based national newspaper, La Stampa, raised money in support of its Foundation, Specchio dei tempi. Launched in 1976, the foundation is supported by La Stampa readers and thousands of donors worldwide, providing assistance to people struggling around the world, including elderly people, families in need, the sick, the homeless, and populations affected by disasters. The Fan Village fundraiser raised nearly €1,500 for Specchio dei tempi.

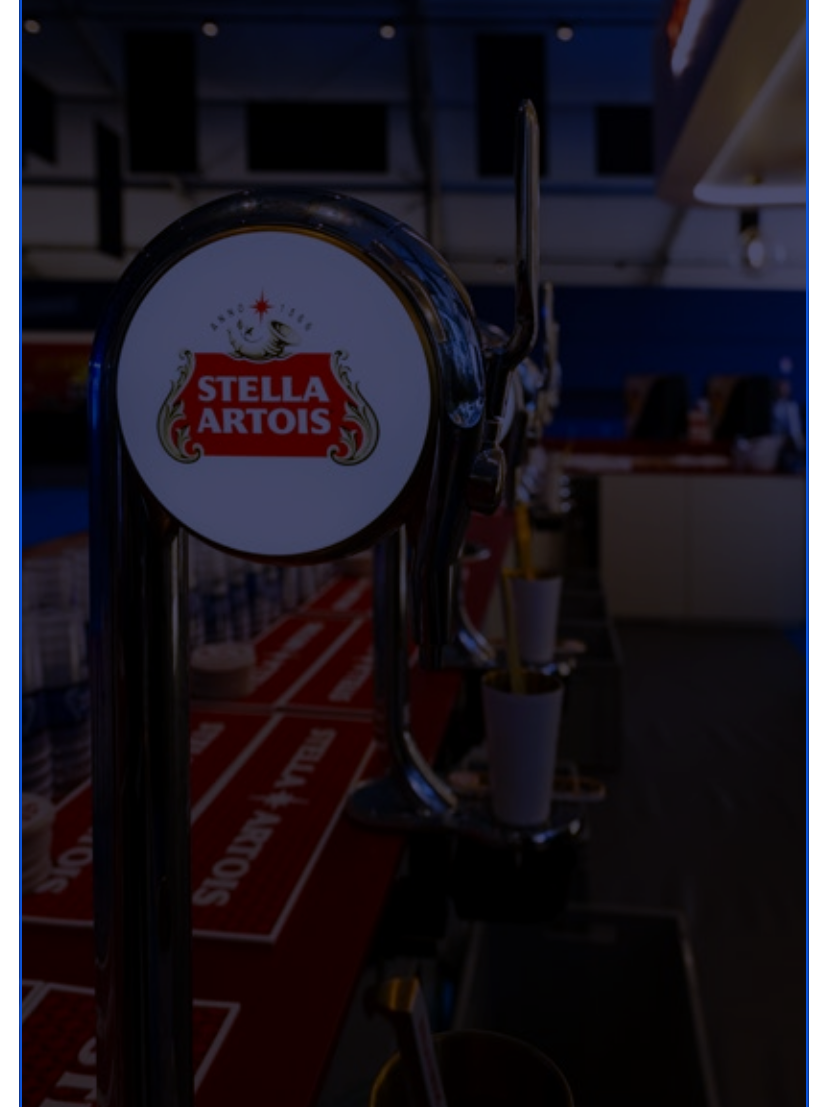


Leading Italian coffee supplier Lavazza continued its long-standing sustainability partnership with the Nitto ATP Finals by supplying FSC-certified recycled paper napkins and coffee capsules associated with carbon compensation initiatives. In addition, Lavazza reused previous packaging materials for supplies delivered to the event, enhanced logistics efficiency through shipment consolidation, and shared on-site equipment with other tournament partners.



STELLA ARTOIS

To reduce material impact across serving points, Stella Artois provided recyclable plastic cups for beer and paper coasters. Complementing this approach, an awareness campaign promoting responsible drinking habits was displayed at all Stella Artois serving points, encouraging fans to enjoy the tournament safely and mindfully.



7. DELIVERING THE ESG ACTION PLAN

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70+

**SUSTAINABILITY
INITIATIVES**

12

**PARTNERS ENGAGED IN ESG
INITIATIVES**

20+

**NEW SUSTAINABILITY
INITIATIVES IMPLEMENTED
IN 2025**

7.1 ENVIRONMENT

7.1 ENVIRONMENT



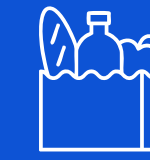
Reducing event-related emissions by 30% compared to the 2024 baseline by 2030, alongside setting a blueprint of environmental progress for other tennis events and sports to follow, are key targets for FITP. Collectively, FITP, ATP and Nitto can influence change and drive action to protect our planet while continuing to deliver world-class, international tennis events.

Guided by the ESG Framework and the 10 newly formulated sustainability objectives, the 2025 Nitto ATP Finals' environmental initiatives have grown in scale and impact. Various sustainability activations were preserved from last year's event, while others were newly implemented to mitigate carbon emissions and reduce environmental impacts associated with the event.



MATERIALS

- **NEW:** *Lavazza* supplied FSC-certified recycled paper napkins and CO₂-compensated coffee capsules used in the Fan Village, private lounges, and on-site offices.
- **NEW:** *Stella Artois* supplied recyclable branded cups for serving beer alongside accompanying paper coasters.
- **NEW:** Introduction of placemats in the event's hospitality areas, consisting of a cardboard base and a washable, reusable fabric cover.
- **NEW:** Reusable furnishings for the *Teatro dei Ragazzi* were created using the patented Incalmi system, which enables disassembly without damaging materials.
- Use of *Airlite*, a 100% natural air purifying paint, for the *Art Wall - Torino Green Project*
- Increased use of paper-based and compostable packaging at F&B concessions across the venue.
- “Second Life” programme for tennis balls with *Dunlop & Return*. Approximately 1,000 used tennis balls weighing 57kg were collected and repurposed for use in social initiatives across Italy. Dunlop offered rewards to participating fans at the Dunlop stand in the Fan Village.
- Many partners supported the ESG framework by developing or enhancing their material use initiatives: *Valmora* supplied recycled and 100% recyclable plastic bottles; *EA7* maintained the private lounge design for the third year in a row and supplied staff uniforms from recycled polyester; *Intesa Sanpaolo* distributed sustainable gadgets to event attendees; compostable napkins made with *Nitto* materials were used at food stands; *Rummo* utilised FSC recycled paper packaging; *Dunlop's* sustainable packaging reduced plastic by 41% and CO₂ emissions by 55% compared to previous packaging.



FOOD & BEVERAGE

- Organic, healthy, and local ingredients predominantly from the Piedmont region were sourced for all catering at the tournament.
- Catering options included vegan, vegetarian, and multicultural meals.
- Collaboration with a Michelin Green Star restaurant, responsible for part of the event's catering, promoted a menu rooted in sustainability and responsible sourcing. Best practices included using surplus vegetables, preparing fresh pasta live to reduce food waste, adopting sustainable cultivation methods, and sourcing tomatoes from a Puglian social enterprise that combines high-quality production with inclusive employment for women and migrants in vulnerable situations.

CARBON FOOTPRINT

- The event’s carbon footprint was again calculated with the aim of reducing it compared to the 2024 baseline.
- The principal theme of the Innovation Summit – a pre-tournament conference aimed at generating conversations and awareness on a range of innovation and sustainability-related topics – was CO2 reduction.

TRANSPORT

- **NEW:** Promotion of public transport through a partnership with *Moovit*, providing guidance on how to smoothly and sustainably reach the venue.
- **NEW:** Optimisation of staff transportation flows to and from the venue and staff accommodation to maximise vehicle occupancy and avoid empty trips.
- Free public transport for ticket holders and tournament staff following an agreement between FITP and *Gruppo Torinese Trasporti (GIT)* on tram lines 4 and 10.
- Promotion of electric and hybrid mobility through an agreement with *Lexus*, which provided 100% electrified vehicles for player transportation during the tournament.
- Partnership with *Trenitalia* supplied discounts on Frecciarossa high-speed trains to and from Turin for ticket holders.
- Dedicated parking area for sustainable mobility (bicycles and e-scooters) at the venue entrance.
- *ATP’s Carbon Tracker* enabled players to track their inter-tournament travel throughout the Tour, understand their emissions, and make more sustainable travel decisions.

BIODIVERSITY

- **NEW:** After the tournament, decorative flowers and plants used in hospitality areas were donated to the Turin-based *Sant’Anna Institute* and the *Parish of the Blessed Virgin*.
- Following the event, the lawn in the Fan Village area was replanted and redeveloped.



INNOVATION

- **NEW:** The *Art Wall – Torino Green Project* was a sustainability-focused mural that highlighted environmental awareness and mitigated CO₂ emissions — both in its subject and its production. Painted with air-purifying paints, it contributed to air purification, resulting in an estimated saving of 125 kg of CO₂ compared with traditional paint. The artwork was co-designed with children from *U.G.I. ODV*, Nitto's Charity Partner, who collaborated with the artist to shape the final concept.



WASTE

- **NEW:** Installation of five *Valmora-Corrip-et* eco-compactors in the Inalpi Arena and Fan Village improved the efficiency of plastic recycling and encouraged responsible waste management behaviour among attendees.
- **NEW:** Increased the number of waste sorting stations across the venue using consistent colour coding, waste categories, and bilingual signage to encourage separate waste collection among fans, staff, and players.
- Installation of a solar powered recycling bin provided by *Nitto* within the venue.
- Continuous engagement with vendors to communicate the expected number of spectators to avoid food waste.
- Approximately 126kg of surplus food was donated to the non-profit organisation *Banco Alimentare*.
- *AMIAT* provided daily waste generation data across all waste streams.



WATER

- Raised awareness about water scarcity across the venue.
- Optimised water consumption by installing taps equipped with sensors or push mechanisms at the Inalpi Arena and Fan Village.



ENERGY

- **NEW:** Assessment of opportunities to increase the percentage of biofuel (HVO) to power temporary generators.
- Collaboration with *Iven* to supply energy from renewable sources at the event.
- Use of energy-efficient devices at the tournament, such as LED lighting and efficient equipment.
- Deployment of 16 mobile lighting systems equipped with a hybrid power supply.

7.1.1 CARBON FOOTPRINT

7.1.1 CARBON FOOTPRINT

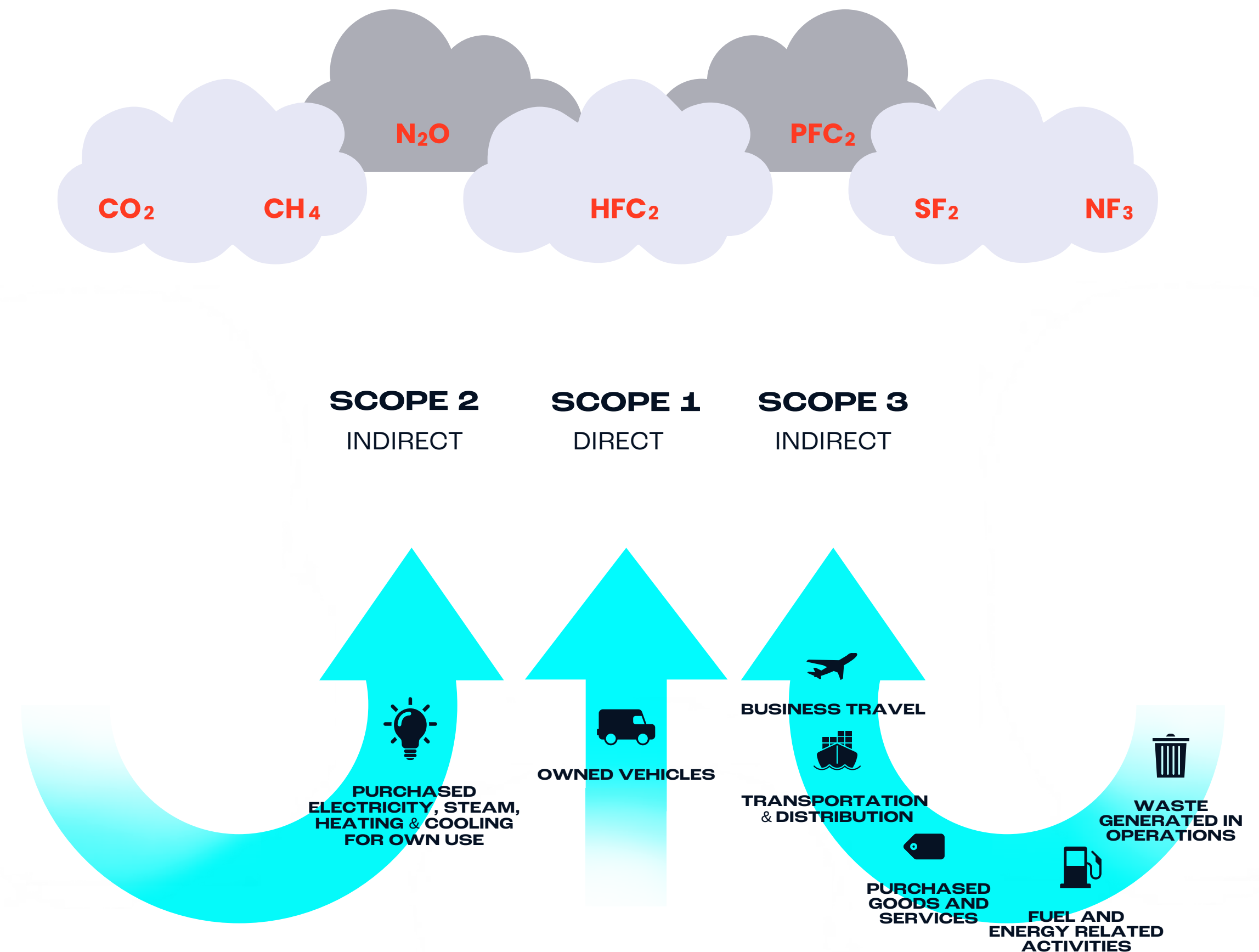
With FITP aiming to reduce the carbon emissions of the Nitto ATP Finals by 30% by 2030 compared to the 2024 baseline, rigorous carbon reporting has evolved into a core component of the tournament’s operations. Maintaining transparency by openly communicating carbon emissions ensures full accountability to stakeholders as FITP continues to develop the event’s ESG performance.

METHODOLOGY

The methodology used to calculate the carbon footprint of the 2025 Nitto ATP Finals follows the guidelines outlined in the GHG Protocol Corporate Standard (WRI & WBCSD, 2015). Emissions are measured in carbon dioxide equivalent (CO₂e), which includes carbon dioxide (CO₂), methane (CH₄), and nitrous oxide (N₂O).

The life-cycle boundary of the event covered the period from 10 October to 30 November 2025, encompassing set-up, event delivery and bump-out activities. In general, event organisers have limited direct control over emissions. A substantial share of energy consumption is instead managed by venue or facility operators, who are responsible for procuring and financing the energy necessary for event operations. As such, these emissions are classified as Scope 3 for the organiser. For the purposes of this assessment, all emissions are treated as indirect as they arise from sources outside the direct ownership of FITP but within the event value chain.

- **Scope 1** – Direct emissions from sources owned or controlled by an organisation.
- **Scope 2** – Indirect emissions from purchased electricity, heat, steam, or cooling.
- **Scope 3** – Indirect emissions that occur in an organisation’s value chain, including those from suppliers, transportation, and other external activities.



EMISSION SOURCES

The carbon footprint of the 2025 Nitto ATP Finals was calculated based on emissions from the following activities:

- Business travel;
- Event logistics and transport;
- Energy;
- Purchased goods and services;
- Waste generated in operations.

Where data was not available, figures were estimated and extrapolated. For a detailed explanation of assumptions used, please see the Appendix.

EMISSIONS FACTORS

Default emission factors are sourced from the factor database of the United Kingdom Government’s Department for Environment, Food & Rural Affairs (DEFRA), version 1.1 of 2025. The DEFRA emission factor database is one of the most comprehensive and reliable databases and is updated annually.

For energy purchased for the event, total market-based emissions were calculated as it provides a more accurate representation of the event’s carbon impact due to its consideration of energy procurement choices instead of the average grid emissions of the event’s location.



FAN TRAVEL

Fan travel was not included within the 2025 carbon footprint calculation, consistent with the 2024 baseline methodology. Given that spectator travel is typically one of the largest contributors to event-related emissions, its exclusion is likely to result in an underestimation of the total footprint.

Although fan travel was not included in the calculation, the collaboration with Moovit provided useful insights into mobility patterns, including public transport options, waiting times and indicative journey itineraries for app users. However, the data currently available was not sufficiently comprehensive or representative to support a robust emissions calculation, due to limitations in coverage, modal split visibility and travel distance data.

Improving the quality and completeness of fan travel data remains a priority. FITP will continue working towards integrating fan travel emissions into future editions of the carbon footprint once data robustness allows for a credible estimation.



RESULTS AND DISCUSSION

The total market-based carbon footprint of the 2025 Nitto ATP Finals was 857,79 tCO₂e. For comparison, this is equivalent to one person taking 284 round-trip economy flights from Rome to New York.

Market-based emissions include electricity emissions calculated based on the carbon impact associated with the electricity procured for the event (including renewable energy sourcing). Location-based emissions, on the other hand, are greenhouse gas emissions calculated using the average emission intensity of the electricity grid in a specific geographic area, reflecting the impact of where energy is consumed rather than how it was sourced. The location-based emissions for the 2025 Nitto ATP Finals were 1,172,73 tCO₂e. The report will use market-based emissions as the primary basis for analysis to reflect the renewable energy sources utilised during the event.

When comparing the 2024 and 2025 Nitto ATP Finals, total market-based emissions decreased from 953,97 tCO₂e to 857,79 tCO₂e, equating to a 10% year-on-year reduction. This overall reduction was driven by lower emissions from business travel, purchased goods and services (particularly food and beverage), and waste management compared with 2024.



ENERGY EMISSIONS (STATIONARY COMBUSTION AND PURCHASED ELECTRICITY)

The event's purchased grid electricity – totalling 1.01596 gigawatt-hours (GWh) – was covered by certified renewable energy certificates from Iren. However, the continued reliance on diesel generators to meet the event’s energy demands resulted in significant emissions. Stationary combustion was therefore the largest emissions hotspot, contributing 36% of total emissions (307.21 tCO₂e), which is 6% higher than in 2024, reflecting a slight growth in diesel consumption required to support event operations.

BUSINESS TRAVEL

Due to the scale and international nature of the 2025 Nitto ATP Finals, the second largest emissions activity was Business Travel, totaling 26% of the event’s emissions (221.61 tCO₂e). Business travel emissions were mainly driven by air travel and accommodation-related emissions, while road travel contributed 11%, and rail the remaining 2% of category emissions.

Compared to 2024, business travel saw a significant 32% reduction (324.92 tCO₂e to 221.61 tCO₂e). The primary reason for this reduction was the 49% reduction in ATP travel emissions (a decrease of 69.02 tCO₂e) as well as the 14% decrease in player and player entourage travel emissions (a decrease of 10.03 tCO₂e).

UPSTREAM FUEL AND ENERGY-RELATED EMISSIONS

Upstream Fuel and Energy-Related Activities was the third largest hotspot, generating 22% of event emissions (186.07 tCO₂e). This figure includes emissions from fuel production, as well as transmission and distribution losses following the use of grid-sourced renewable electricity. The primary emissions source in this category was emissions from fuel production and distribution, contributing 90% of the category’s emissions (167.24 tCO₂e).

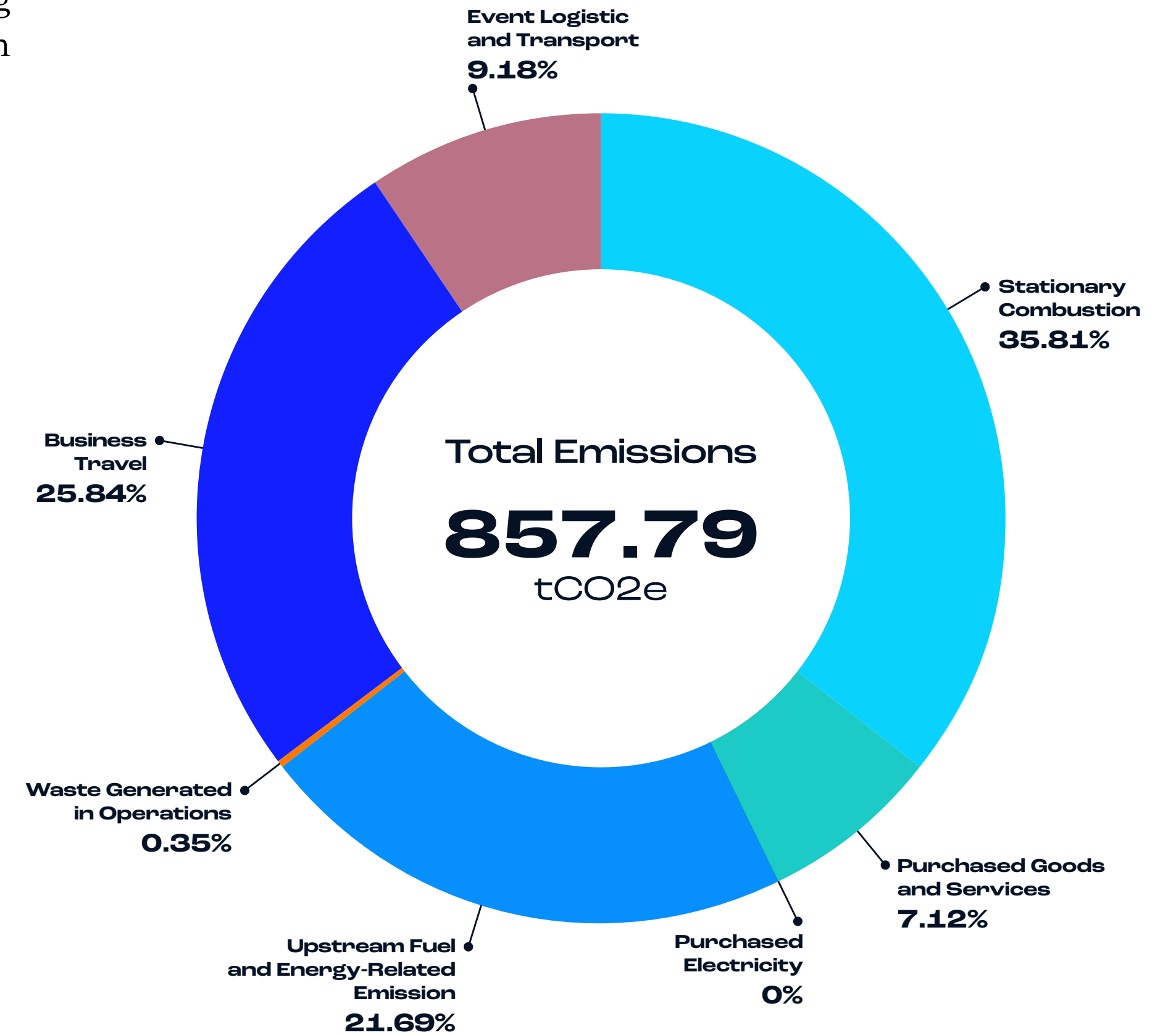
This emissions category increased by 27% compared to 2024, reflecting greater generator use and grid electricity demand for the 2025 event compared to the 2024 edition.

EVENT LOGISTICS AND TRANSPORT

The fourth largest emissions category was Upstream and Downstream Transportation and Distribution, accounting for 9% of total emissions (78.76 tCO₂e). This category included all logistics related to the venue and Fan Village.

In 2024, this figure was just 0.24 tCO₂e. However, only road transport emissions associated with tennis equipment

Total 2025 Nitto ATP Finals Carbon Emissions split by percentages by each category



used in the Fan Village were included. In contrast, the 2025 footprint incorporates a more comprehensive dataset, covering all road transportation and distribution including trucks and vans used for transportation of event structures and equipment, temporary storage, and emergency or backup transport related to venue operations and Fan Village. As such, the increase reflects improved data coverage and completeness, rather than an operational increase in transport emissions.

PURCHASED GOODS AND SERVICES

The next highest-emitting category was Purchased Goods and Services used during the tournament, contributing 7% of total event emissions (61.09 tCO₂e). The main driver of emissions in this category was service-related consumables, generating 98% of the category’s emissions (59.85 tCO₂e).

Food and beverage remained the primary emissions contributor within this category in both years, but emissions fell 63% from 162.73 tCO₂e to 59.85 tCO₂e. This reduction can partly be accounted for by the lower proportion of meat-based meals offered in spectator areas.

WASTE GENERATED IN OPERATIONS

Finally, Waste Generated in Operations contributed less than 1% of event emissions (3.04 tCO₂e). In total, 127 tonnes of waste was generated during the 2025 Nitto ATP Finals. Of total waste generated, only 4% was diverted to landfill, while 96% was recycled or composted (organic, wood, plastic, paper and card, glass and cans). Despite the relatively small proportion of waste sent to landfill, it accounted for 79% of total waste-related emissions, illustrating the importance of ensuring waste is responsibly disposed of.

In total, waste management emissions fell by 90% compared to 2024, with landfill waste volumes dropping from 60 tonnes to under 5 tonnes.

Data quality improved across several categories compared with the 2024 assessment, particularly in waste management and event logistics. However, some emissions categories still relied on estimates and assumptions where primary data was unavailable or incomplete. FITP will continue strengthening data collection processes and stakeholder reporting procedures to improve the accuracy, completeness and comparability of future carbon footprint assessments.



7.2 SOCIAL

7.2 SOCIAL



FITP delivered a range of social initiatives at the 2025 Nitto ATP Finals to support the local community and enhance accessibility for all attendees. This marked the second consecutive year in which positive social outcomes were embedded into the tournament’s planning and delivery, with several new initiatives introduced in 2025.

FITP’s social impact programme included Diversity, Equity and Inclusion initiatives, enhancements to accessible infrastructure, partnerships with charitable organisations, and continued support for grassroots sport and the local community. The newly developed sustainability objectives also placed a strong emphasis on social impact, enabling FITP to measure progress against clear, quantifiable targets for the first time.

 **ACCESSIBILITY AND HEALTH & WELLBEING**

- **NEW:** Improved signage for all services to improve accessibility for people with disabilities.
- **NEW:** Awareness campaign on responsible drinking at *Stella Artois* beer serving points.
- Dedicated assistance service for fans with specific accessibility needs: 85 people assisted during the 2025 edition.
- Partnership with *Tennis & Friends* strengthened the link between health and sports activities by offering free health checks on-site. A total of 2,015 consultations and counselling sessions were carried out across a range of specialist areas.

 **FOOD DONATION**

- Approximately 126kg of surplus food was donated to the non-profit organisation *Banco Alimentare*.

 **DIVERSITY, EQUITY AND INCLUSION**

- A Wheelchair Tennis exhibition was showcased during the tournament at the Inalpi Arena, promoted by *Intesa Sanpaolo*.
- A 70% discount on tickets was offered to people with disabilities, applicable to both the Tournament and the Fan Village.

 **SUPPORTING GRASSROOTS SPORT & COMMUNITY**

- **NEW:** Fundraising by *Specchio dei tempi*, *La Stampa's* charitable foundation, within the Fan Village raised almost €1,500 for vulnerable people in need of support.
- **NEW:** The *Fondazione Teatro Ragazzi e Giovani* ran activities for children and families during the Family Day, the inauguration event of the Fan Village.
- *Intesa Sanpaolo* donated to the *Fondazione Piemontese per la Ricerca sul Cancro* for every ace scored during the event, reaching more than €125,000.
- Children from *UGL ODV* (Nitto's Charity Partner), many of whom have faced illness themselves or within their families, accompanied the players hand-in-hand onto the court.
- FITP's *Istituto Superiore di Formazione (ISF)* delivered sports training sessions for young people, both during the tournament and through adjacent activities. In 2025, ISF promoted racket sports in schools across Italy, reaching a record 450,000 students. A total of 1,600 participants in the scheme were given free tickets to attend the 2025 tournament final.
- A Fan Village "Family Day" inauguration event was held free of charge to encourage family attendance.

7.3 GOVERNANCE


7.3 GOVERNANCE



Responsible governance and transparency are crucial elements of FITP’s ESG framework. FITP is committed to establishing best practice processes and procedures for the sports industry and aligning these with international standards to maintain the federation’s robust governance processes.


Covering communications strategies, employee training, reporting, certifications, and procurement practices, FITP has implemented a robust governance framework that ensures the Nitto ATP Finals is delivered responsibly, fairly, and sustainably.

The recently developed sustainability objectives – alongside the event’s existing ESG framework – directed the initiatives at the 2025 Nitto ATP Finals. FITP is committed to ensuring that the objectives and accompanying framework are embedded in all future editions, with scope to expand this to other events.




COMMUNICATION

- **NEW:** The 2025 Innovation Summit focused on CO2 reduction solutions.
- **NEW:** The official tournament Players' Guide included a dedicated Sustainability section, as well as the official tournament website.
- A dedicated communication campaign promoted the tournament's ESG activities, raising awareness among the public and fans.
- Continuous communication with partners, suppliers, players, and event staff regarding ESG activities supported coordination and stakeholder engagement.
- The official event website included a dedicated section for purchasing tickets for people with disabilities.
- "Sustainability Bites" – displayed on screens throughout the Fan Village – raised public awareness of the tournament's initiatives and best practices for attendees to follow.




TRAINING

- **NEW:** Training delivered to partners, F&B operators, and suppliers covering a range of ESG topics through guidelines shared in advance.
- Sustainability Working Groups were again formed for each FITP department, in addition to relevant ATP departments, with dedicated sustainability training within FITP working groups also offered.




REPORTING

- **NEW:** Distribution of an ESG questionnaire to partners and F&B operators to simplify data collection for reporting purposes.
- Preparation of a comprehensive and transparent sustainability report on ESG activities and measurements carried out during the event.



CERTIFICATIONS

- **NEW:** ISO 20121 certification obtained for the sustainable design, implementation and reporting of the event, in compliance with the ISO 20121 standard.
- Green certificates for energy sourced from renewable sources.



RESPONSIBLE PROCUREMENT

- Strong commitment to responsible sourcing, following the ESG framework and international best practices.

7.4 MARKETING & COMMUNICATIONS PLAN

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A comprehensive, multifaceted marketing and communications plan was critical to amplifying the sustainability credentials of the 2025 Nitto ATP Finals to a global audience.

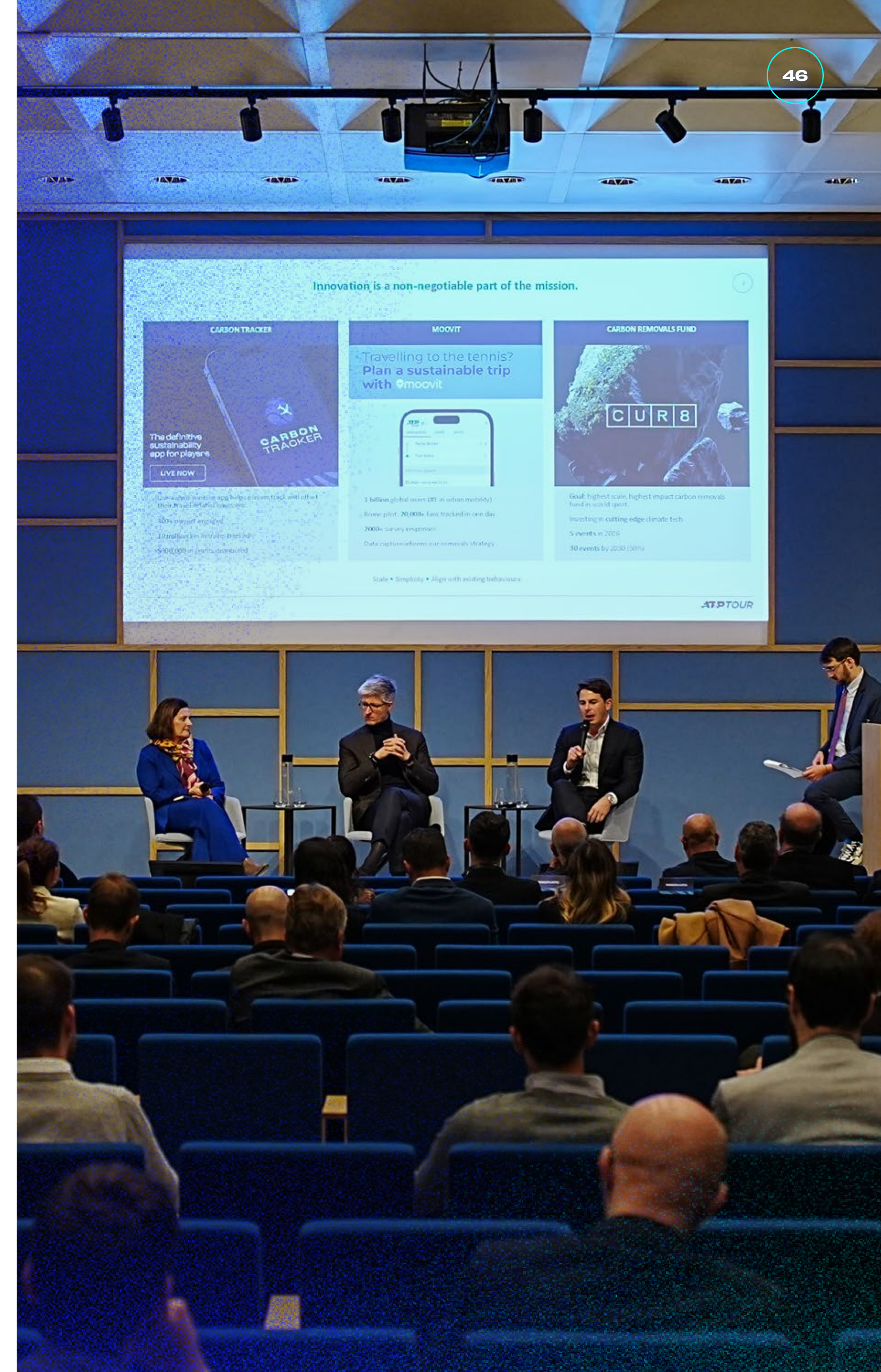
Preparations started long before a ball had been served at the Inalpi Arena. The fourth Innovation Summit, a pre-tournament conference aimed at generating conversations and awareness on a range of innovation and sustainability-related topics, brought together speakers and stakeholders from across the sustainability and sports sectors to Turin. This year's core theme was carbon reduction – a focus area reflected throughout the event's delivery and FITP's long-term sustainability aims.

In the build-up to the tournament, an engaging account of the tournament's sustainability initiatives was presented to the press, event partners, and across social media. During the event, newsletters, continued social media posts, and website articles communicated ESG updates and news, including *The Art Wall - Torino Green Project*.

Several successful communication strategies deployed at the 2024 tournament were again rolled out at the 2025 Nitto ATP Finals, including "Sustainability Bites": content that raised awareness of sustainability best practices for attendees and showcased the initiatives implemented at the tournament. These were displayed around the Fan Village and strategically played during changeovers in matches while spectator engagement was high.

FITP also focused on expanding its sustainability communications efforts to players. Alongside the continued use of the ATP Carbon Tracker for player travel, the Players' Guide this year included a dedicated sustainability section, informing players about how they can contribute to the event's sustainability performance and the ESG initiatives on display at the tournament.

Transparent and multi-channel sustainability communications continue to be a core strategic priority as FITP looks to create a blueprint of sustainable success that other tennis and padel tournaments can follow.



8. LOOKING AHEAD TO 2030

8. LOOKING AHEAD TO 2030

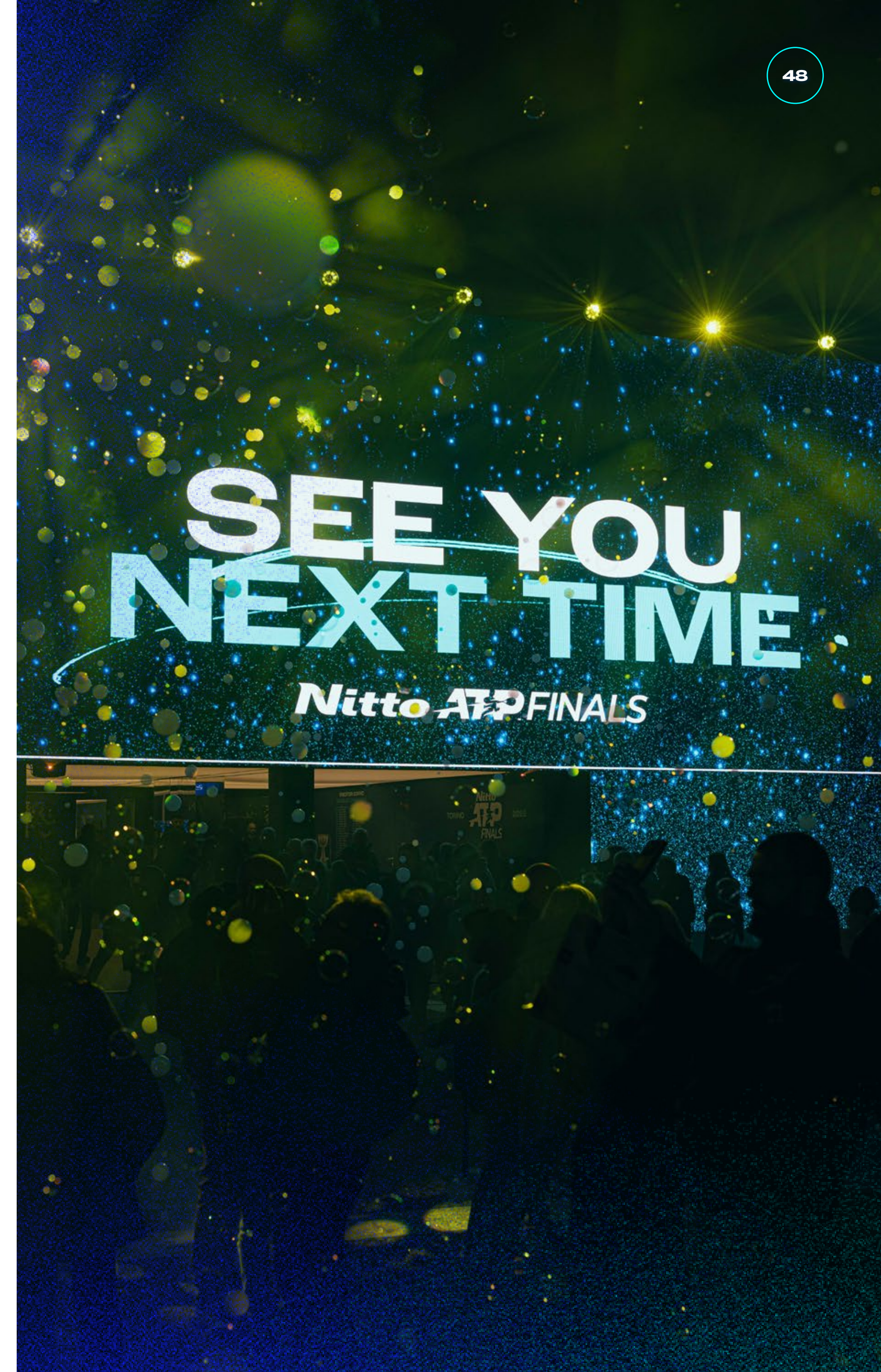
As FITP, in collaboration with ATP and its corporate partners, develops plans to evolve tournament delivery up to 2030, sustainability will continue to guide operational planning and delivery. With the ten sustainability objectives providing quantifiable, time-sensitive targets, FITP's efforts will focus on achieving key milestones in 2026, 2028, and 2030.

Achieving the ISO 20121 certification was a defining milestone in the organisation's sustainability journey. Maintaining the standard through continuous implementation of sustainable event management practices will be a central priority for FITP throughout the 2026 and 2027 editions of the Nitto ATP Finals, ahead of the next recertification cycle in 2028.

Carbon reduction will also be a key focus for planning teams. By 2030, FITP aims to reduce the carbon footprint of the Nitto ATP Finals by 30%. To achieve this, a comprehensive energy transition strategy involving annual energy audits, increased use of Hydrotreated Vegetable Oil (HVO), replacing existing generators with newer models, and increasing the number of energy efficient fixtures, such as LED lighting, has been outlined.

The other objectives are also crucial to FITP's sustainability ambitions, with similar quantifiable strategic actions outlined across ESG topics, including waste management, water consumption, community engagement, and diversity and inclusion.

In addition to pursuing internal sustainability goals, sustainability activations organised in collaboration with external partners that benefit the environment and local communities will remain at the core of all future Nitto ATP Finals. The partners, representing a broad cross-section of Italian and international industries and services, highlight these organisations' commitment to delivering sustainable experiences for consumers that benefit the planet, local communities, and the fan experience. As such, FITP will continue to annually measure and analyse the activations to maximise their positive impact and assess where new initiatives could be implemented.



9. APPENDIX

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LIST OF ASSUMPTIONS FOR EACH CATEGORY OF THE CARBON FOOTPRINT

Travel Emissions

- Travel emissions were calculated based on two main stakeholder categories (FITP and ATP) and disaggregated data was provided. The measurement did not include emissions from fan/spectator travel.

Air Travel

- Emissions from air travel to and from the event were calculated using actual flight data provided.
- The Great Circle Distance (GCD) method was employed for air travel calculations, incorporating provisions for upstream WTT emissions and radiative forcing (RF) to account for non-CO2 climate change effects
- All flights were assumed to be direct and the methodology assumed a return flight for each stakeholder.
- For one US flight, where the departure state was not stated, Atlanta (ATL) was assumed as the departure airport.
- Where business/economy class information was provided, an international emission factor including WTT was applied based on the flight class specified.
- Where class was not specified, an international emission factor including WTT for average passenger was selected.
- All emission factors selected are with RF to include the indirect effects of non-CO2 emissions such as water vapour, contrails and NOx on climate change.



Ground Travel

Train

- Emissions including WTT from train travel were calculated based on distances travelled (passenger.km) provided.
- A national rail emission factor was applied.

Car

- Emissions including WTT from car travel were calculated based on distances travelled (km) per fuel type provided.
- Where fuel type was not provided, an emission factor for average car, unknown fuel type was applied.

Shuttle

- Emissions including WTT from shuttle travel were calculated based on distances travelled (km) provided.
- The emission factor for a large diesel vehicle was applied.

Bus

- Emissions including WTT from bus travel were calculated based on distances travelled (passenger.km) provided.
- An emission factor for coach was applied.

Taxi

- Emissions including WTT from taxi travel were calculated based on distances travelled (km) provided.
- An emission factor for regular taxi was applied.

Accommodation Emissions

- Hotel Stays
- Emissions from hotel stays were calculated based on number of room nights provided.
- The average country-specific hotel emission factor for Italy was applied.

Transportation and Distribution (Event Logistics & Transport)

- Emissions including WTT from transportation and distribution services (upstream and downstream) were calculated based on distances travelled (km) provided.
- The emission factor for all HGVs average laden was applied.

Energy

- Emissions from energy consumption were calculated based on the consumption data provided.
- Diesel consumption data (litres) was provided for use in the generators.
- Electricity consumption data (kWh) was provided for use at the event.
- A green energy certificate was provided for renewable grid energy purchased. Zero emissions were applied to this energy, however, emissions from Transmission & Distribution (T&D) and Well-To-Tank (WTT) were assigned.
- Emissions from upstream fuel and energy production for all fuel-based activities were calculated using WTT emission factors.

Purchased goods and services

Consumables and Marketing Materials

- Emissions from marketing materials were calculated based on the provided number of items and units.
- The number of posters (A3) was provided, and standard unit weight was used to calculate the total material input value. An associated emission factor was applied.
- The number of plastic promotional items light was provided, and standard unit weight was used to calculate the total material input value. An associated emission factor was applied.

Food and Beverages

- Emissions from food and beverages were calculated based on the data provided.
- The weight (kg) of meat-based and vegetarian meals was provided and precalculated meal intensity factors were applied.
- The number of PET, glass and other beverage containers was provided, and standard unit weights were used to calculate total material input values. Associated emission factors were applied.

Water Supply

- Emissions from water supply were calculated based on the water volume (m³) provided.
- An emission factor for water supply was applied.

Waste Generated in Operations

- The emissions from waste were calculated based on the weight provided.

Landfill Waste

- Emissions from non-hazardous landfill waste (general and bulky waste) were calculated based on the total weight (tonnes) provided and an associated emission factor was applied.

Recycling

- Emissions from recycling including glass, plastic, paper and card, wood and metal were calculated based on the total weight (tonnes) provided and an associated emission factor was applied.

Composting

- Emissions from organic waste composted offsite were calculated based on the total weight (tonnes) provided and an associated emission factor was applied.



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