

# FAN EXPERIENCE



## LEVEL 1

### 1. NITTO\*

#### SINGLES TROPHY PHOTO

Strike a pose with the Nitto ATP Finals Singles Trophy, an opportunity usually reserved for the best in men's tennis and offered to you exclusively by Title Partner Nitto.

### 2. INFOSYS

#### VIRTUAL REALITY TENNIS

It's your time to be on court! Play tennis in Virtual Reality and Augmented Reality.

### 3. MAUI JIM

The view's better from here. At Maui Jim, we believe it's not about where you are; it's about the magic that happens when you slip on a pair of Maui Jim's and experience that the view is truly better from behind our lenses.

### 4. HEAD

Purchase the official balls of the Nitto ATP Finals and pick up your giant ball for autographs.

### 5. NATURE VALLEY

We're bringing a little taste of nature to the Nitto ATP Finals where you can come and try our new Nature Valley Nut Butter Cups, whilst experiencing our nature infinity stand!

### 6. NITTO\*

#### SIGN OF A CHAMPION

Emulate victories of your favourite players by signing the camera lens and receive a video file to share your winning moment.

### 7. LACOSTE

#### FRAGRANCES AREA

Discover the world of L'Homme Lacoste Intense, the new fragrance by Lacoste.

### 8. FEDEX

#### ATP PERFORMANCE ZONE CHALLENGE

Put your tennis knowledge to the test for your chance to win great prizes!

### 9. CHAMPAGNE BAR

## LEVEL 4

### 1. NITTO\*

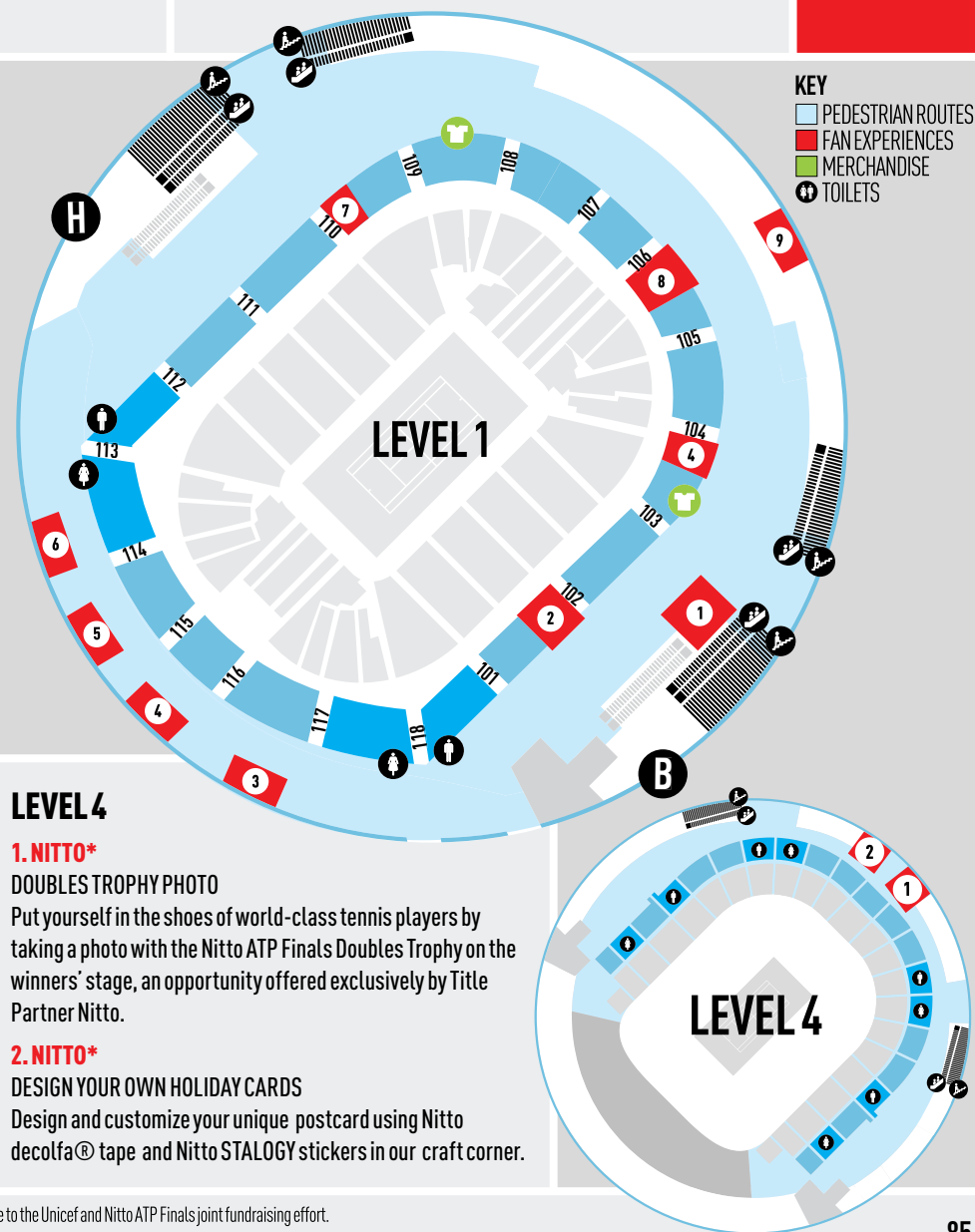
#### DOUBLES TROPHY PHOTO

Put yourself in the shoes of world-class tennis players by taking a photo with the Nitto ATP Finals Doubles Trophy on the winners' stage, an opportunity offered exclusively by Title Partner Nitto.

### 2. NITTO\*

#### DESIGN YOUR OWN HOLIDAY CARDS

Design and customize your unique postcard using Nitto decolfa® tape and Nitto STALOGY stickers in our craft corner.



\*At every Nitto booth you will have the opportunity to: - Pick up a complimentary Nitto ATP Finals skin sticker. - Donate to the Unicef and Nitto ATP Finals joint fundraising effort.